SUSTAINABILITY REPORT 2018



CF





## Vision

The Most Admired Bank

### Table of Content

Message from the Board of Directors About This Report SCB at a Glance Sustainability at SCB	04 10 16 20
To be The Most Sustainable Return Company	26
To be The Most Preferred Partner	36
To be The Most Caring Employer	52
To be The Most Responsible Corporate Citizen	76
To be The Most Prudent Bank	100
Awards and Recognitions Sustainability Performance	123 124
GRI Content Index	132
Independent Assurance	136

## Message from the Board of Directors



Dr. Vichit Suraphongchai Director and Chairman of the Executive Committee Mr. Anand Panyarachun Chairman of the Board Mr. Arthid Nanthawithaya Director and Chief Executive Officer The year 2018 was still a challenging year for the Bank which must operate in an environment that was continuously and rapidly changing. Although the Thai economy grew at a reasonable pace, the second half of the year was fraught with challenges from global economic slowdown and vulnerability from the US-China trade war. Moreover, technological disruption and shift in customer behaviour to emphasise convenience and financial solutions for new lifestyles have forever altered the landscape for the banking industry. The Bank must adapt in many dimensions to achieve sustainable growth and realise its vision of being "the Most Admired Bank".

Siam Commercial Bank, the first Thai bank to lay a financial and banking foundation for Thailand, has weathered and overcome many economic storms for more than a century. The Bank recognises that a sustainable business is not one that focuses solely on economic performance, but an agile and balanced organisation that can guickly adapt to changes and create sustainable and equitable benefits for all groups of stakeholders. Therefore, starting in 2016, the Bank has stepped up its sustainability efforts by integrating economic, social and environmental considerations into the business operation with measurable goals to ensure concrete results. Marking another important success for the Bank is the fact that RobecoSAM, a global leader in corporate sustainability assessment, selected SCB to be a member of the Dow Jones Sustainability Indices in 2018 for the World Index and the Emerging Markets Index. The Bank was ranked #6 among global banking businesses on its sustainability performance in this assessment.

For more than two years, the Bank has undergone a major organisational reform under SCB Transformation with a focus on customer centricity to increase the Bank resilience in the face of emerging disruptions. Through the Transformation programme, the Bank focuses on developing digital and data analytics capabilities to best enhance its service quality as well as forming strategic partnerships across different industries to develop platforms and ecosystems that can deliver personalised product and service solutions to meet customer needs of all groups.

In March 2018, the Bank had taken an important step that set off a rippling effect in the finance and banking sector, that is, an announcement to eliminate fees for transfer, payment, and top-up transactions on digital channels which also led other banks to follow suit. Such decision stemmed from management's belief that the Bank must put the customer first and when customers benefit, the Bank will also benefit. In other words, the Bank can grow its digital customer base exponentially which will bring down its operating cost in the long run as the cost-to-serve is lower on digital platforms than at bank branch network. This decision to eliminate digital transaction fees also represents a meaningful contribution to support the government policy to drive Thailand towards a cashless society. Considering the overall long-term impacts for all organisation, society, and country, this is a clear win-win decision.

Furthermore, the Bank places great importance to investing and preparing for the future by experimenting with new business models to ensure sustainable growth in the future context of uncertainty and rapid technological change. The Bank has partnered with experts to develop digital capabilities through its subsidiaries, namely Digital Ventures and SCB Abacus, which give the Bank access to cutting-edge technologies that can be applied to the Bank's business. The Bank also set up SCB 10X with a mandate to translate digital technologies into strategic products through a new business model to create distinct customer experience and value propositions. This new unit operates in a startup-like culture which encourages independence and experimentation to create disruptive innovations. The Bank believes that the combined strength of Digital Ventures, SCB Abacus, and SCB 10X will ultimately lead SCB to become "Bank of the Future".

At the same time, the Bank believes that sustainable business success requires a strong foundation in human capital and organisational culture, risk management, and corporate governance. The Bank creates organisational agility by having a team-oriented work structure that draws on employees diverse strengths and expertise, a flat organisational structure to speed up the decision making process, a customer-centric mindset, and a spirit of experimentation and willingness to learn from mistakes, which are all necessary to foster internal innovations. Moreover, the Bank has set up Digital Academy under the supervision of SCB Academy to prepare employees for their new roles and new operations in the digital age. The Bank also places high emphasis on adequate and proper risk management covering credit risk, operational risk, and cyber security, as well as market conduct which is one of the fundamental rights of all consumers.

On the social front, the Bank recognises the importance of financial inclusion for low-income consumers and senior citizens. The Bank has therefore collaborated with government organisations and relevant regulatory agencies with the support of the Bank of Thailand and the Thai Bankers' Association to develop and launch the "Basic Banking Account". To ensure an inclusive and fair access to basic financial services, this new product offers state welfare card holders and senior citizens a savings account that has no minimum balance requirements, no card issuance and annual debit card/ATM fees. and no account maintenance fees. The Bank also launched an initiative to apply AI technology to its personal loan and small business loan products to give an inclusive financial access to low-income people and business owners. The Bank uses big data analytics to understand customer purchase behaviour to improve its risk assessment which will help address the problem of informal debt and borrowing outside the formal financial system.

On the environmental front, the Bank recognises that climate change is a major global issue that impacts the quality of life in which all entities should do their parts in reducing such negative impacts. As a financial institution with an intermediary role of capital mobilisation and allocation, the Bank has pledged to take part in driving Thailand toward a low-carbon economy by lending to businesses and projects that help reduce greenhouse gas emissions, such as solar power project, wind power project, and mass rapid transit project. In addition, the Bank also focuses the efforts on building a culture of eco-efficiency and fostering environmental awareness among employees through various campaigns.

#### Sustainability Roadmap for 2019

The Bank will continue to focus on creating value and leveraging new capabilities from its early investment in SCB Transformation to create distinct customer experience and migrate more products and services to digital platforms. In addition, the Bank will still focus on growing the business from new capabilities by generating new revenue streams and lowering the Bank's cost base in different areas (please refer to "SCB 2019 Business Outlook" section for more details).

In addition to being proactive in the economic dimension, the Bank will strive to be a socially and environmentally responsible organisation. The Bank plans to build on its responsible lending initiative after the review and revision of its credit policy by incorporating social, environmental, and governance risk assessment into the project finance approval process. This ESG risk assessment will be integrated in the database for verifiability to ensure that the Bank's project finance approval process is based on sound practices and aligned with global standards for responsible lending.

Lastly, we thank all stakeholders for their support and helpful feedback on the Bank's sustainability operations. We pledge our continued commitment to conducting business responsibly with sound environmental, social, and governance management to deliver value for all groups of stakeholders which will lead to lasting prosperity and sustainability for the society.

She on

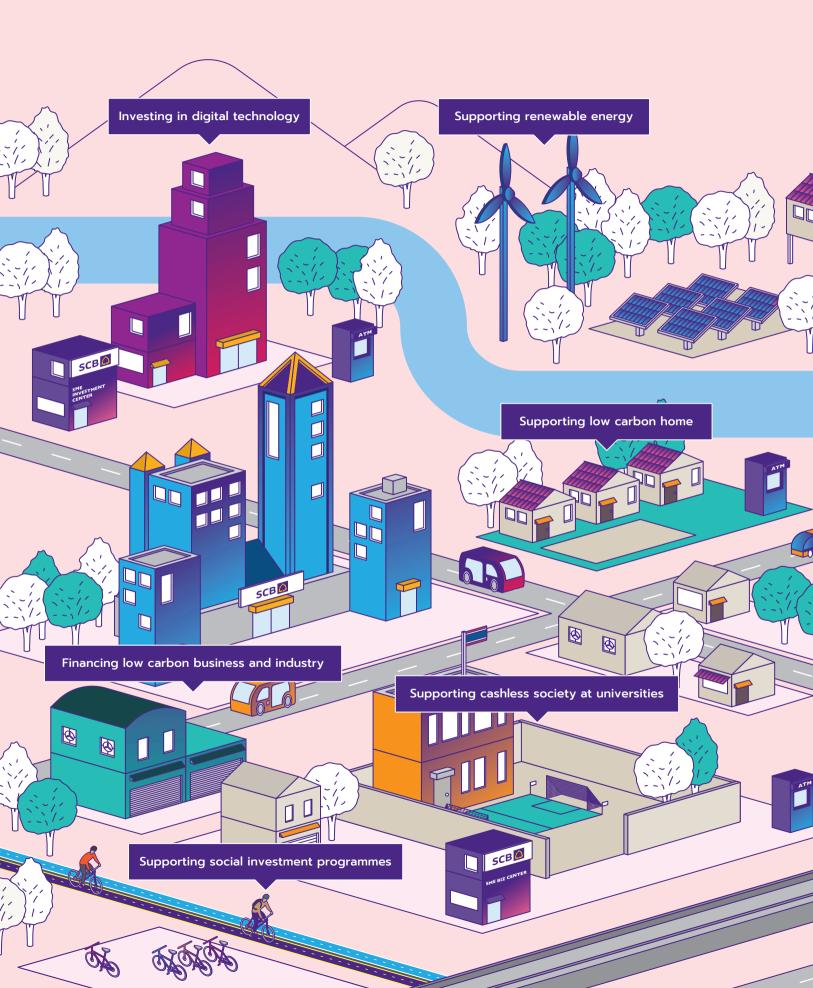
(Dr. Vichit Suraphongchai) Director and Chairman of the Executive Committee

97 Hom Wood

(Mr. Anand Panyarachun) Chairman of the Board

Allered ulub

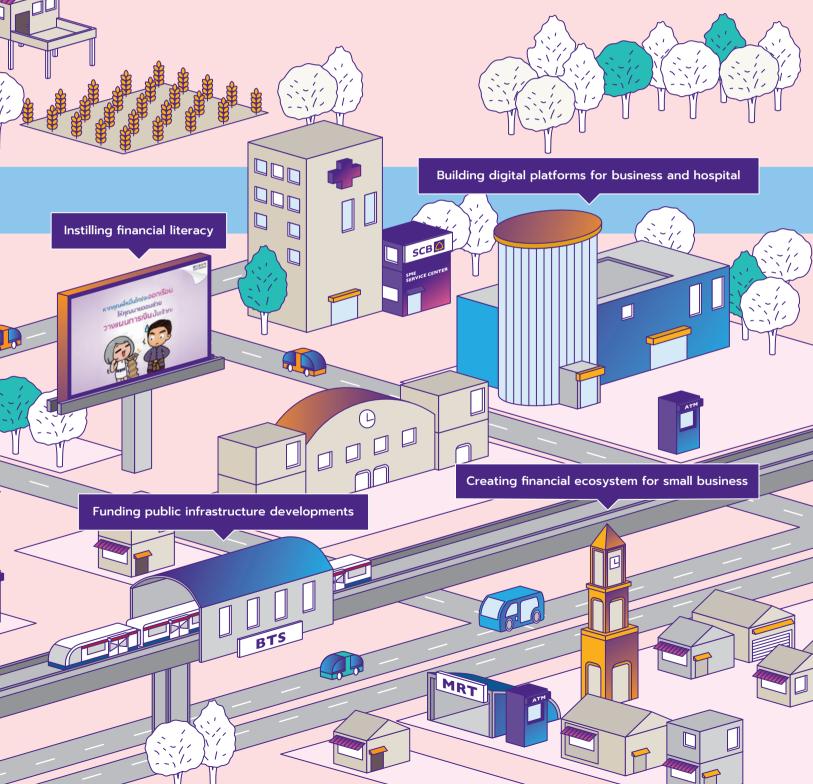
(Mr. Arthid Nanthawithaya) Director and Chief Executive Officer



008

## Sustainable Banking

SCB is committed to operating its business with the goal of building economic and social developments throughout its value chain. The Bank provides financial supports to mega capital project developments and to small business entreprenuers. Concurrently, the Bank offers products and services that help facilitate customer's lifestyle on digital platforms in driving the cashless experience, aligning with the national policy on digital economy. As a major financial institution, the Bank also plays its role in promoting financial literacy and inclusion for all.



## About This Report (gri 102-50, gri 102-51, gri 102-52, gri 102-54)

The Siam Commercial Bank Public Company Limited (SCB) has annually published Sustainability Report to serve as one of the channels to communicate with stakeholders on the Bank's commitment and performance under its sustainability strategy and framework. The report presents the overall sustainability performance on economic, social, environmental, and corporate governance dimensions of SCB and its subsidiaries from the period of January 1 to December 31, 2018. Net operating income of the Bank accounts for 92% of SCB consolidated net operating income. The boundary and content of this report is based on SCB's assessment of its material sustainability topics with economic, social, and environmental impacts from the perspectives of both internal and external stakeholders. This report has been prepared in accordance with the GRI Standards: core option and Financial Services Sector Supplement as frameworks as well as aligning the Integrated Reporting (IR) approach on the six capitals for value creation. The Bank has commissioned Deloitte Touche Tohmatsu Jaiyos Audit Company Limited, an accredited independent assurer, to perform limited assurance on the selected topics for this report.

#### Process for Defining Report Content (GRI 102-46)

The Bank considers both internal and external factors to identify material sustainability topics with an explicit process based on the 10 GRI Standards reporting principles: Stakeholder Inclusiveness, Sustainability Context, Materiality, Completeness, Accuracy, Balance, Clarity, Comparability, Reliability, and Timeliness. The process to assess materiality of sustainable topics entails:





## Ð

#### 1. Identification

The Bank identifies material topics for its business and stakeholders by reviewing business directions and strategies, topics of interest for stakeholders, topics of global concerns within the context of sustainability in the banking sector, as well as sustainability trends in the global banking sector.



#### 3. Validation

The Bank's Management Committee verifies and approves the selected sustainability topics.



#### 2. Prioritisation

The Bank's senior management and representatives from business units work together through a series of workshop to prioritise, both short term and long term, material sustainability topics. In addition, the Bank also conducts in-depth interviews with external stakeholders to gather information on material sustainability issues, expectations, and feedback related to the Bank's sustainability performance. The Bank will use this feedback to improve its operations to truly meet stakeholders' expectations.



#### 4. Review

The Bank regularly reviews the preparation process and information disclosure for the Sustainability Report. A wide range of communication channels, including an enclosed readers' survey at the end of the report, are available for stakeholders to give feedback on the Bank's sustainability performance and information disclosure which will be used for content and format improvement in the next report.

#### Stakeholder Engagement and Expectations (GRI 102-40, GRI 102-42, GRI 102-43, GRI 102-44)

The Bank encourages every business unit to engage with all 5 groups of stakeholders including customers, employees, shareholders, regulators, and society and environment through appropriate channels and activities to understand their expectations, perspectives, and suggestions regarding the Bank's operations. These engagement activities also provide an opportunity for the Bank to communicate its sustainability goals and approaches to all stakeholders. In 2018, the Bank conducted in-depth interviews with stakeholders to gather stakeholders' feedback and opinions on material issues along economic, social, and environmental dimensions and their prioritisation of such issues to determine the content and development of this report.



#### Type of Engagement

- Customer relationship-building
   activities
- Information sessions on SCB financial products and services
- Providing financial advice and knowledge to customers through online media, branch network and other electronic channels
- Customer satisfaction surveys through telephone, questionnaire, and electronic channels
- Complaint channels and services through SCB Service Centre, Call Centre and branch network.

#### Stakeholders' feedback and expectations

Building an inclusive financial ecosystem and helping Thailand transition to a cashless society are the Bank's key initiatives that have shown clear performance with strong business partnership and digital capabilities to offer personalised lifestyle solutions for today's customers. The Bank should have systematic processes and comprehensive product offerings to support customers at every stage of the business along with financial advisory services to help customers manage their businesses and prepare for the future.

#### Example of SCB's Response

Committed to continuous innovation to deliver products and services that meet customer needs in conjunction with employee training to maintain and raise the standard for customer service quality. The Bank also maintains a high standard in safeguarding customers' information and privacy with strict enforcement of customer confidentiality procedures and measures.



**Employees** 

#### Type of Engagement

- Meetings and online channels for policy and news announcement
- Employee meetings, seminars, and CSR activities
- · Performance evaluation
- Employment engagement survey
- Employee development programme
- Employee recognition programme
- Employee hotline

#### Stakeholders' feedback and expectations

A shift in the business direction toward digitization has an inevitable impact on the Bank's employees. Such change has been clearly and consistently communicated by senior management to ensure that employees are well-informed and prepared for the change. Nonetheless, because SCB is a large organisation, employees in certain functions are still concerned about business downsizing. The Bank should provide assurance by clarifying career paths, roles and responsibilities as well as giving employees at all levels the opportunities to develop their capabilities and grow with the Bank.

#### Example of SCB's Response

Having employee development programme and regular employee training as well as maintaining a safe, healthy, and conducive work environment.



#### Type of Engagement

- Annual General Meeting
- Extraordinary General Meeting
- 56-1 Report
- Annual Report (Form 56-2)
- Press Release
- Quarterly financial report
- Investor meeting/conference
- Investor call
- · Equity analyst meeting
- · Global roadshow event

#### Stakeholders' feedback and expectations

SCB Transformation is currently underway, marking an important turning point for the Bank's future business with significant investment in infrastructure and digital capabilities. To ensure that this investment will yield sustainable returns, the Bank should have strategies and processes in place for comprehensive risk assessment and management with a robust corporate governance framework.

#### Example of SCB's Response

Operate business under effective risk management framework and complying with the good corporate governance code while disclosing information in a complete, accurate, adequate, and timely fashion.



Society and Environment

#### Type of Engagement

- Projects and initiatives by SCB and the Siam Commercial Bank Foundation
- Providing financial literacy education via online and electronic channels
- Community and social survey
- Community engagement activities

#### Stakeholders' feedback and expectations

With the role of capital mobilisation and allocation, financial institutions such as SCB contribute to a higher standard of living for Thai society by managing social and environmental impacts from their business operations and sponsoring CSR projects or initiatives. The Bank should also consistently provide financial advisory and literacy for the public to promote financial inclusion.

#### Example of SCB's Response

Sponsoring community, social and environmental initiatives and encouraging regular employees participation along with providing appropriate products and services to increase financial inclusion and promote financial literacy for the community through online and electronic channels.



#### Regulators

#### Type of Engagement

- Assign Compliance function to serve as the Bank's regulatory liaison
- Attend meetings and hearings on regulatory policies and guidance from relevant authorities
- Attend forums on regulatory compliance
- Prepare and provide support for regulatory audit
- Seek feedback and guidance on regulatory compliance
- Offer feedback on regulations through public hearings

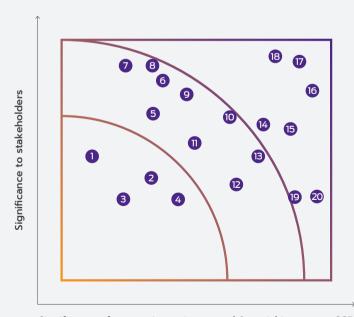
#### Stakeholders' feedback and expectations

The Bank has continuously improved its corporate governance practices, especially in the area of market and responsible lending which has a clear policy and process for integration of social and environmental risk. Nonetheless, the Bank should keep external organisations informed of its performance and impacts on society at large, such as layoffs and impacts from fintech, be it positive or negative impacts

#### Example of SCB's Response

Strictly comply with regulatory requirements and establish a sustainability strategy framework that covers economic, social and environmental dimensions, Report sustainability performance to external organisations and stakeholders as well as take action on regulators' suggestions and observations to make further improvement on the Bank's processes.

#### Materiality Matrix (GRI 102-47)



- 1. Anti-Money Laundering
- 2. Labour Rights
- 3. Empowering Community and Society
- 4. Employee Health, Safety and Wellbeing
- 5. Climate Change Risks and Opportunities
- 6. Corporate Governance
- 7. Responsible Lending
- 8. Market Conduct
- 9. Anti-Corruption and Bribery
- 10. Risk Management
- 11. Financial Inclusion and Financial Literacy
- 12. Operational Eco-Efficiency
- 13. Brand Management
- 14. Digital Technology
- 15. Talent Attraction and Retention
- 16. Products and Services/ Customer Experience
- 17. Customer Expansion
- 18. Cyber Security
- 19. Culture and Mindset
- 20. People Capabilities/ Workforce Planning
- Significance of economic, environmental & social impacts to SCB

					Impact Boundary		
					finning and		
Topics	SCB Sustainability Topics	GRI Standards	Internal		External	ırnal	
_			Employees	Customers	Shareholders	Regulator	Society and Environment
To be	Customer Expansion	Product Portfolio	•	•			
the Most Preferred	Products & Services/ Customer Experience	<ul> <li>Marketing and Product Labelling</li> </ul>	•	•		•	
Partner	Digital Technology	1	•	•		•	
	Brand Management	1	•	•			
To be the Most	People Capabilities/ Workforce Planning	Employment     Training and Education	•				
Caring Fmolover	Employee Health, Safety and Wellbeing	Occupational Health and Safety	•				
rinpio) ci	Culture and Mindset		•	•	•	•	•
	Labour Rights	<ul> <li>Labour Relations Management</li> <li>Freedom of Association and Collective Bargaining</li> </ul>	•			•	
	Talent Attraction and Retention	• Employment	•			•	•
To be the Most Responsible	Responsible Lending	<ul> <li>Product and Service Labelling</li> <li>Active Ownership</li> <li>Product Portfolio</li> </ul>	•	•		•	•
Corporate Citizen	Financial Inclusion and Financial Literacy	I	•	•			•
)	Empowering Community and Society	Local Communities	•				•
	Climate Change Risks and Opportunities	1	•	•	•	•	•
	Operational Eco-Efficiency	<ul> <li>Energy</li> <li>Water</li> <li>Greenhouse Gas Emissions</li> <li>Waste</li> </ul>	•			•	
To be	Anti-Corruption and Bribery	Anti-Corruption	•	•	•	•	
the Most Prudent	Corporate Governance	1	•	•	•	•	
Bank	Risk Management	1	•	•	•	•	•
	Anti-Money Laundering	1	•	•		•	•
	Market Conduct	-	•	•		•	
	Cyber Security	Customer Privacy	•	•		•	

## SCB at a Glance

The Siam Commercial Bank (SCB) has been conducting the business alongside the Thai society for more than a century. SCB has three major subsidiaries including SCB Securities, SCB Asset Management and SCB Life Assurance which together offer a full suite of products and services to meet every financial need of all segments of customer.



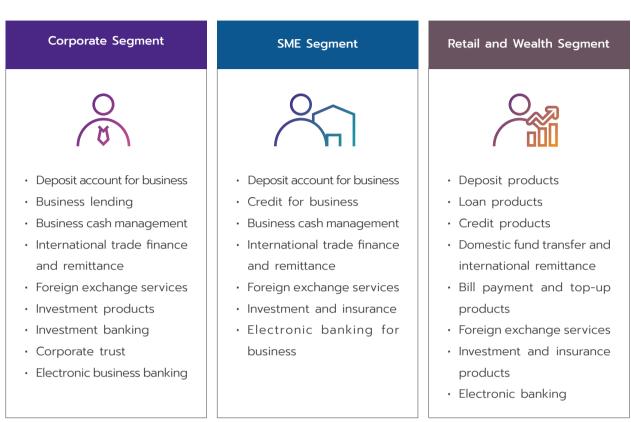
Vision: The Most Admired Bank

SCB head office is located on 9 Ratchadapisek Rd., Jatujak, Bangkok 10900 Thailand. The Bank also has 9 offices in 8 other countries to make its products and services widely accessible and to provide comprehensive coverage for customers' expanded trades and investments.



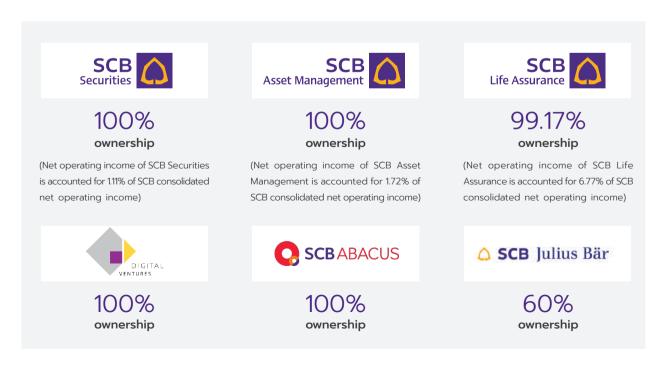
#### **Overseas Office and Branch**

- The Kingdom of Cambodia
- The Socialist Republic of Vietnam
- The Hong Kong Special Administrative Region
- The People's Republic of China
   The Lao People's Democratic Republic
- The Republic of Singapore
- The Republic of the Union of Myanmar
- The Cayman Islands



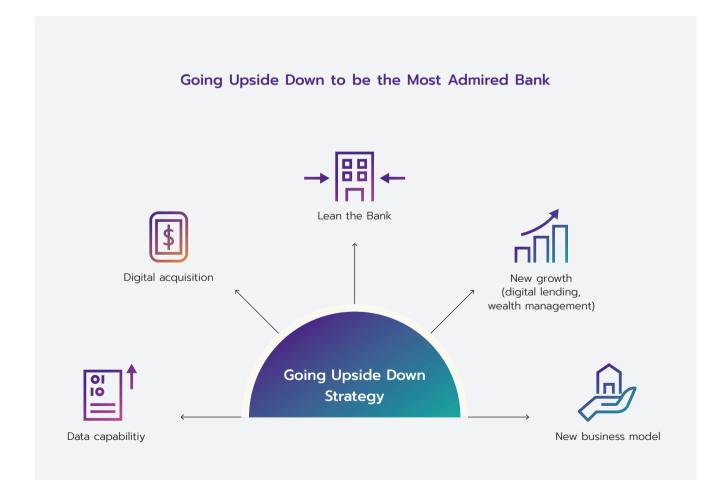
#### SCB Main Products and Services

#### Main Products and Services of SCB's Major Subsidiaries



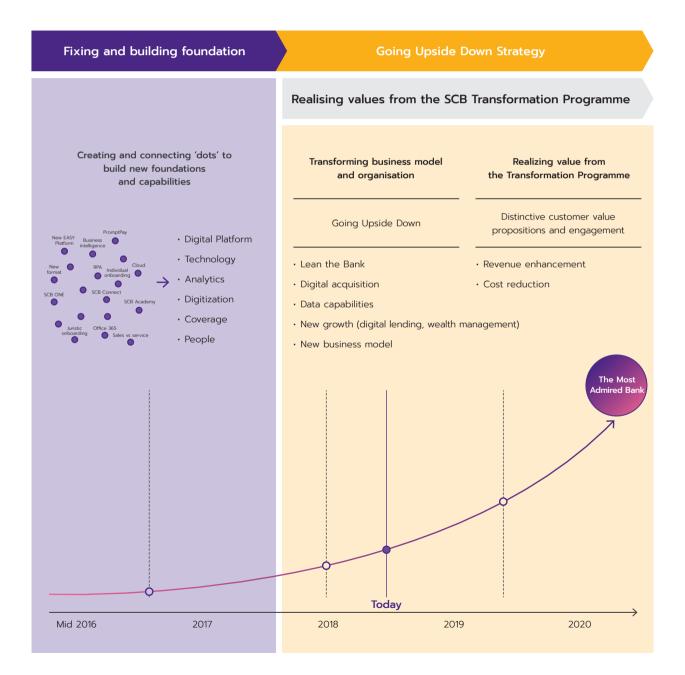
#### Going Upside Down Strategy

Customer behaviour has changed significantly as a result of recent technological advancement. To adapt to this change, SCB aims to become "Bank as a Platform" that connects consumers with product and service providers to create distinct customer experience and compelling value propositions for every sector of the Thai society. In 2018, the Bank announced the "Going Upside Down" strategy under SCB Transformation with the ultimate goal of becoming a digital platform driven by technology and data to create economic stability and growth for the country. The Bank believes that the strategy will revolutionalise its internal work processes and culture to enable and empower employees to use new technologies in their work.



#### **SCB** Transformation

Today's rapid technological change has led the Bank to adapt by changing its operational model under the ongoing SCB Transformation Programme with a 5-year implementation timeframe (2016-2020). The Transformation programme focuses on Foundation Transformation as well as Business Transformation to develop and increase the Bank's overall capabilities.



## Sustainability at SCB

The Bank places great importance to integrating sustainability thinking into its business strategy to achieve a balance on three dimensions: organisational growth, environmental responsibility, and social development. SCB sustainability framework then rests on the foundation of creating economic and social growth and stability by offering financial solutions to address customer needs, improve financial inclusion and literacy in Thailand, as well as creating value and trust for all groups of stakeholder. In formulating its sustainability strategy to achieve the vision of becoming "the Most Admired Bank", the Bank carefully considers and reviews important sustainability issues in the context of the Thai financial and banking industries as well as global sustainability directions.



With the vision of becoming "the Most Admired Bank", the Bank sets a direction and approach for its sustainability management by identifying and prioritising material sustainability topics. The Bank identifies and ranks the total of 20 sustainability topics along the dimensions of strategic alignment, economic, social, and environmental impacts as well as contribution towards the Bank's vision. Key sustainability topics for the Bank's top priorities are: customer expansion, digital technology, and people capabilities/workforce planning.



#### **Customer Expansion**

#### Challenge

Customer expansion is one of the key components in SCB Transformation to address the issue of the current customer base being too limited and narrow for the Bank's wide array of product and service offerings. If this issue is managed ineffectively or inadequately, the Bank's long-term ability to grow revenue may be hampered. Therefore, the Bank has redefined its strategy to focus on widening customer base for every segment to create diverse revenue streams as well as maintaining its long-term competitiveness. **Approach** 

The Bank's approach to grow its customer base is to redefine its strategies from product-driven to customer centric. The Bank also focuses on raising the standard of all service channels to create the best customer experience and enhance engagement by delivering product and service lifestyle solutions that meet customer needs. In addition, the Bank continues to form cross-industry strategic partnerships with a global reach to create a comprehensive financial ecosystem.

#### Goal

For a short-term goal, the Bank plans to expand customer base and increase market share in every customer segment by acquiring new customers, reactivating dormant customers, and increasing the number of primary accounts. For a long-term goal, the Bank plans to be a leader in delivering customer experience with the highest customer satisfaction in every product and service offered.

#### Performance

The Bank has grown its customer base by leveraging modern digital technologies and innovations to deliver the best products and services for every customer segment, e.g. SCB Easy application with many features and services to meet customer needs any time, under the "Moment Banking" concept, strategic partnerships with other organisations to help SME customers realise their potential in the digital age, and innovative digital platforms for corporate customers to streamline back-office processes and reduce overall processing time. These customer expansion initiatives have proven a positive impact on customer experience as evident by the results of customer satisfaction through various methodology in 2018. Specifically, as targeted, the overall Net Promoter Score (NPS) that measures customer satisfaction of SCB was at 63 from 100, TRI\*M Index that measures in-branch customer satisfaction at 100 from 134, eQ Index that measures customer satisfaction of call centre at 90 from 100, and the NPS of SCB Easy application at 80 from 100.



## Digital Technology

#### Challenge

With rapid Fintech advancement, the Bank focuses on harnessing modern digital technologies to develop products and services that truly meet customer needs in the digital age by creating distinct customer experience. Therefore, the Bank puts great emphasis on developing best-in-class technologies as one of the key mechanism to run the business and prepare for future challenges, e.g. innovative mobile banking, new payment engine, etc. Failure to develop such capabilities may impose significant risk to the business from the perspective of digital technology which has become an integral part of business in the banking and financial industries today.

#### Approach

The Bank leverages its technology infrastructure to build digital platforms and data analytics technology to increase analytical accuracy and intelligence for both internal and external data sources. Moreover, the Bank invests for the future to drive exponential growth by setting up SCB 10X unit whose key responsibility is to innovate and apply digital technologies to develop strategic products under the new business model to create distinct value propositions and customer experience. Through this new internal business unit, the Bank promotes digital innovation in a startup-like culture guided by a disruptive business model that focuses on forming partnerships with experts. In addition, the Bank also develops digital capabilities internally by working with Digital Ventures and SCB Abacus, which are the Bank's subsidiaries specialised in digital technology and artificial intelligence technology.

#### Goal

By 2020, the Bank plans to grow its digital customer base, share of digital transactions, and share of product and service sales through digital channels as well as further leveraging technology to lower its cost base.

#### Performance

At the end of 2018, the Bank's digital customers had grown significantly to approximately 9 million users, more than triple the level in 2017, with the share of digital transactions at 55% of total transaction volume. Moreover, the Bank also makes continuous improvement on its SCB Easy application to expand the range of product and service offerings to include, for instance, loan and credit card products, SME business services, travel insurance, and investment products. These products and services are now available 24/7 on SCB Easy application.



#### People Capabilities/ Workforce Planning Challenge

## To weather the strom of digital disruption requires a major shift in the Bank's operating model. This marks a significant turning point for both the Bank and its employee to adapt to such challenge so that the business can move forward and grow in the new environment. The Bank has continuously uplifted people capabilities through People Transformation to prepare employees for challenges in the digital age. Such initiative is part of SCB Transformation that has been in progress since 2016 to achieve the goal of being a "Caring Employer", component of the vision to become "the Most Admired Bank".

#### Approach

The Bank aims to build a culture of "Agile Organisation" by changing the employee's mindset and way of work to be agile and team-oriented to benefit from diverse capabilities and skills. The Bank set up the Agile unit with the goal of creating an effective work culture and style that will enable the Bank to stay on top of today's changes. In addition, the Bank also develops people capabilities through SCB Digital Academy which is a modern learning platform featuring courses from global content providers, such as Degreed and Udemy, so that employees can learn and acquire skills in both digital technology and other subject areas relevant to their jobs. Furthermore, the Bank also supports internal mobility to promote well-roundedness as well as creating career growth opportunities for employees. To ensure that internal mobility functions effectively, the Bank has a process to continuously support and prepare employees to be successful in their new roles.

#### Goal

By 2020, the Bank aspires to be one of the top 5 on the list of best companies to work for as well as being recognised for its career growth opportunities. The Bank has a target to support at least 2,000 employees to rotate to new roles internally to advance their careers. At the same time, the Bank expects its Organisational Health Index (OHI) score to be in the top decile.

#### Performance

In terms of employer branding, the Bank was ranked 19<sup>th</sup> in 2018, up from 36<sup>th</sup> in 2016, in the list of best companies to work for in Thailand which it earns the highest ranking among companies in the banking industry. Moreover, more than 900 employees of the Bank were able to be internally rotated to new roles. The Bank's OHI score in 2018 was at 85 with an employee response rate of 98%.

#### Supporting UN Sustainable Development Goals (SDGs)

SCB 5 strategies towards "the Most Admired Bank" under the Sufficiency Economy Philosophy which SCB has long adopted also contributed to the UN Sustainable Development Goals. The Bank has contributed to positive social changes in 6 SDGs to address stakeholders' needs on an equitable basis. In 2018, the Bank's sustainability performance and progress on UN SDGs are as follows:

UN Sustainable Development Goals	SCB Implementation	Alignment with SCB Material Sustainability Topics
1 ₩₩₩ ₩₩₩ Goal 1: End poverty in all its forms everywhere	Ensure inclusive and equal access to financial services for all individuals and business entrepreneurs and equip people with knowledge to promote financial discipline through a wide range of channels	<ul> <li>Financial Inclusion and Financial Literacy</li> <li>Customer Expansion</li> <li>Empowering Community and Society</li> </ul>
4 WWWW Coal 4: Ensure inclusive and equitable education and promote lifelong learning for all	Promote child development and learning by giving school-aged children throughout the country access to quality education to acquire skills for future careers	<ul> <li>Financial Inclusion and Financial Literacy</li> <li>Empowering Community and Society</li> </ul>
<b>7 CELEMENTS</b> <b>Coal 7:</b> Ensure access to affordable, reliable, sustainable, and modern energy for all	Promote sustainable energy development in Thailand through responsible lending framework for renewable energy businesses and energy efficiency projects as well as providing financial advisory to business owners on investments in energy efficiency or eco-products	<ul> <li>Climate Change Risks and Opportunities</li> <li>Responsible Lending</li> </ul>

UN Sustainable Development Goals	SCB Implementation	Alignment with Sustainabil
WORK AND IC GROWTH	Offer a wide range of financial products and services to cover all segments of customers which will lead to economic	<ul> <li>Labour Rights</li> <li>Employee Heat Wellbeing</li> <li>Talent Attraction</li> </ul>
: te sustained, inclusive,	growth and employment at both national and regional levels.	<ul> <li>Products &amp; Ser</li> <li>Experience</li> </ul>

and sustainable economic growth and productive employment and decent work for all



D

Goal 8:

Promot

Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialisation, and foster innovation



Goal 13: Take urgent action to combat climate change and its impacts Moreover, the Bank has a fair employment practices, treats employees equally, creates a safe work environment with quality of life for all employees, and helps to create jobs for people with disabilities.

Create fintech for digital banking, promote financial innovation for businesses on digital platforms, and build on existing innovation through joint venture investments with local and global leading companies

Commit to climate change mitigation through internal resource efficiency programme as well as raising employees' awareness and willingness to help reduce the impact by participating in various initiatives

h SCB Material ility Topics

- alth, Safety and
- on and Retention

rvices/ Customer

- Culture and Mindset
- · People Capabilities/ Workforce Planning
- · Empowering Community and Society
- Digital Technology
- Products & Services/ Customer Experience
- Cyber Security

- · Climate Change Risks and **Opportunities**
- Responsible Lending
- Operational Eco-Efficiency
- · Empowering Community and Society





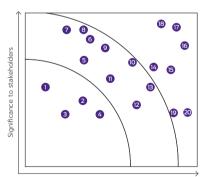


To Be...

## The Most Sustainable Return Company

Voice from shareholders

"The Bank had invested significantly to develop organisational capabilities for the future. With this, the Bank should have strategies and management approaches in place to make sure that the expected performance and outcomes will be achieved and that the investment will pay off"



Significance of economic, environmental & social impacts to SCB

#### Material Sustainability Topics

Shareholders' key concerns are financial performance together with the Bank's ability to create shared value with society and environment to achieve balanced and sustainable long-term returns.

#### 2018 Sustainability Performance Highlights

To be... the Most Sustainable Return Company



#### To be... the Most Preferred Partner



#### To be... the Most Caring Employer





#### Shareholders

Details on page 26

- Net operating income Baht 138.2 billion
- Net profit Baht 40,068 million
- Return on equity 10.8%
- Return on assets 1.3%

0

(!)

1

Customers

Details on page 36

- Transaction volume through branch network and digital channels were 8.5 million and 78.6 million
- Number of SCB Easy application user increased to approximately 9 million with a Net Promoter Score (NPS) of 80 (range 0-100)
- In-branch customer satisfaction TRI\*M Index at 100 compared to a target of 98 (range 66-134)
- Call centre customer satisfaction eQ Index at 90 compared to a target of 92 (range 0-100)
- Overall customer satisfaction towards SCB through NPS at 63 (range 0-100)

(!)

Employees

Details on page 52

- Organisational Health Index (OHI) at 85% compared to a target of 86%
- Employee training averaged 71 hours/employee compared to a target of 40 hours/employee
- More than 900 employees successfully rotated to new roles compared to a target of 2,000 employees
- Employee absentee rate at 0.90% compared to a target of 1.00%

#### To be... the Most Responsible Corporate Citizen



To be... the Most Prudent Bank



Dow Jones Sustainability Indices In Collaboration with RobecoSAM (





Selected a member of FTSE4Good Index Series for the FTSE4Good Emerging Index

FTSE4Good

Received an AA<sup>1</sup> ESG rating for a banking business from MSCI Received a B rating on CDP Climate Change Program from CDP Listed in the Thailand Sustainability Investment Index (THSI) and received the 2018 SET Sustainability Awards in Outstanding Category

Note: <sup>1</sup> ESG Ratings are based on a 7-tier scale AAA, AA, A, BBB, BB, B and CCC from highest to lowest

# $\widehat{\varphi}$



#### Society and Environment

Details on page 76

- Total energy consumption: 50,215 megawatt-hours
- Scope 1 and Scope 2 GHG emissions: 21 and 20,406 million tonnes of carbon dioxide equivalent respectively
- More than **2,400** SCB Basic Banking Accounts
- Employee volunteer: **25,095** hours





Regulators

Details on page 100

- Maintain "5 Star Excellent" rating from the Corporate Governance Assessment of Thai Listed Companies by the Thai Institute of Directors
- Maintain 100 score in the Assessment of Shareholder
   Meetings by the Thai Investors Association

Selected as a member of Dow Jones Sustainability Indices (DJSI) for the World Index and the Emerging Markets Index in Banks sector and recieved a silver class from Sustainability Award 2019 ranking by SAM the Sustainability Yearbook 2019



## Value Creation for Stakeholders

SCB believes that a sustainable bank must be able to deliver good performance with conscientiousness to invest in sustainable growth as well as gaining trust from all groups of stakeholders. In setting its business direction, the Bank therefore takes into consideration other factors, beyond monetary profits, including impacts resulted from its operations such as promoting financial inclusion for Thai people from all strata of society, offering lifestyle financial solutions that meet customer needs, responsible lending, and improving financial literacy.





### Ways to be a Sustainable Bank



Ethic	Digital	Inclusive	Sustainable
and Integrity	Transformation	Growth	Growth
Uphold corporate governance principles and the code of conduct	Adopt digital innovation to increase operational efficiency and create business opportunities with thorough risk consideration	Create new channels to provide inclusive and personalised customer services in parallel with improving financial literacy among vulnerable groups which will lead to financial stability in the Thai society.	Promote sustainable development both internally and externally by achieving an appropriate balance between economic growth, people development, and social and environmental concerns.

#### SCB Value Creation

SCB's approach to business not only creates economic benefits to facilitate growth but also creates shared value, both directly and indirectly, for all stakeholders. The Bank's performance is driven by carefully considered strategies to create value for both the Bank and society at large.

#### Input

# (\$

#### Financial Capital

- Total market capitalisation: Baht 454 billion
  Assets: Baht 3,187 billion
- Borrowings: Baht **107,561** million

#### Manufactured Capital

- More than Baht 4 billion budgeted for SCB
- Transformation Program
- 15,389 ATMs, CDM, VTM an d passbook update machine
- 1,019 branches nationwide
   14 SCB Investment Centr
- 6 SCB Business Centre
   1 SCB Service Centre

#### Human Capital

Natural Capital

- 26,751 total employees
- Baht **585** million expenses for employee training and personal development:

• 50,276 megawatt-hours energy used

• 0.42 million cubic metres water used

Baht **29,347** million of employee-related expenses

#### Social and Relationship Capital

- Baht 808.20 million expenses for CSR initiatives:
- **25,095** hours of employee volunteered
- Continuous engagement with all groups of stakeholders through appropriate communication channels

#### Intellectual Capital

 Creating innovation through internal initiatives and collaboration with external organisations, such as financial institutions, technology companies, retail businesses, healthcare businesses, and supply chain network.

#### Under the "Going Upside Down" strategy,

the Bank's focus is on creating a new way of doing business that utilises technology to increase operational efficiency in parallel with developing capabilities to thrive in the digital age.

The "Going Upside Down" strategy consists of 5 key elements:

- 1. Lean the bank
- 2. Digital acquisition
- 3. Data capabilities
- 4. New growth (digital lending and wealth management)
- 5. New business model

#### Note: Data as of December 31, 2018

Data on Natural Capital are that SCB's main buildings only

#### Output

#### Value to stakeholders

<ul> <li>Baht 138.2 billion of total operating income</li> <li>Baht 40,068 million of net profit:</li> <li>Return on equity: 10.8%</li> <li>Return on assets: 1.3%</li> </ul>	Financial institutions play a crucial role in stimulating national economic growth and generating income by offering responsible products and services that support inclusive access to capital by pursuing business strategies with a clear vision to create value and sustainable returns for shareholders.
<ul> <li>8.5 million transactions at branch network</li> <li>78.6 million of digital transactions:</li> <li>55.7 million ATM/CDM transactions</li> </ul>	The Bank invests in digital technologies and capabilities to develop personalised and inclusive products and services that facilitate efficient, secure, and fast banking transactions for customers.
<ul> <li>GHG Scope 1 emissions: 21 million tonnes of carbon dioxide equivalent</li> <li>GHG Scope 2 emissions: 20,406 million tonnes of carbon dioxide equivalent</li> </ul>	The Bank manages and avoids adverse environmental impacts by reducing the use of natural resources and complying with environmental requirements and best practices to alleviate the impact of climate change together with taking part in Thailand's transition to a low-carbon society.
<ul> <li>Baht 27,347 million of employee compensation and benefits</li> <li>Average employees' training and development: 71 hours per employee per year</li> <li>Return on employee investment: 3.50%</li> <li>Organisational Health Index: 85 out of 100</li> </ul>	Create career growth opportunity for employees by providing training on a wide range of topic areas and encouraging internal job rotation so that employees at all levels have an opportunity to develop well-rounded skills. The Bank also focuses on increasing employee wellbeing at all levels.
<ul> <li>Branch network's TRI*M index: 100 (range 66-164)</li> <li>Bank's NPS: 63 out of 100</li> <li>NPS for SCB Easy: 80 out of 100</li> <li>eQ Index of SCB Call Centre: 90 out of 100</li> </ul>	Strengthen relationships with every group of stakeholders by using digital capabilities to develop financial solutions for customers to create positive customer experience with the highest customer satisfaction. Through appropriate communication channels, the Bank are always open to stakeholders' feedback and stakeholders' to further improve the business to become "the Most Admired Bank."

 The Bank has developed and introduced a variety of innovations, such as an application for educational institutions, ecosystem and financial technology for retail businesses, application of blockchain technology to the supply chain network. Technology and innovation help drive competitive advantage and risk management effectiveness as well as creating business opportunities to provides inclusive products and services that meet customer needs.

## SCB 2019 Business Outlook



#### Toward the "Bank of the future"

The Bank focuses on building and strengthening its foundation and business model under SCB Transformation programme and implementing the "Going Upside Down" strategy to build new digital capabilities and optimally utilise big data to improve service quality. The Bank also forms cross-industry strategic partnership to develop platforms and create a lifestyle ecosystem to serve retail customers needs on lifestyle, travel, retail, and health & wellness as well as building a digital commerce ecosystem to help corporate and SME customers grow their businesses in the digital age. The Bank's 3-year strategic plan (2019-2021) consists of two major components: growing core business growth and customer-centric investment for the future.

#### SCB 3-year Strategic Plan (2019-2021)

#### **Growing Core Business**

Focus on realising value and applying capabilities from the initial investment in SCB Transformation and the Going Upside Down Strategy to deliver distinctive customer experience with the goal of growing digital customer base and shifting product and service distribution toward digital channels. In addition, the Bank focuses on leveraging the new capabilities to create new revenue streams and lower its cost base.

- Growth from lending business through loan portfolio optimisation which will allocate more weight to consumer and small business financing and leverage digital and data capabilities to create new revenue streams within an appropriate risk limit
- Growth from wealth business through strategic partnership with Julius Baer, a leading Swiss private banking group, to provide services to high net worth customers by using digital technologies to enhance customer experience for the private and affluent segments.

### Customer-centric Investment

#### for the Future

Through its subsidiaries e.g. Digital Ventures and SCB abacus, the Bank forms partnership with experts to build technology capabilities, allowing the Bank to tap into leading innovations and apply relevant technologies, including AI and big data analytics, to the Bank's business. Moreover, the Bank formed a new internal unit, SCB 10X, with the mandate to translate digital technologies into strategic products through a disruptive business model to create new value proposition and customer experience. SCB 10X operates in a culture that encourages intellectual autonomy and experimentation among employees to create innovations. The combined strength of Digital Ventures, SCB Abacus, and SCB 10X will contribute to transforming SCB into "Bank of the Future" with sustainable solutions to the constant and rapid changes in customer needs.



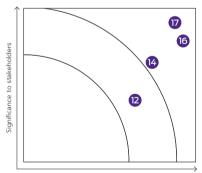




# To Be... The Most Preferred Partner

Voice from customers

"Digital technology is crucial for today's business operation. SCB should leverage such technologies to gain customer insights in order to deliver comprehensive end-to-end product and service solutions tailored to the needs of customers from every segment's needs"



Significance of economic, environmental & social impacts to SCB

#### Material Sustainability Topics

- Oustomer Expansion
- <sup>66</sup> Products and Services/ Customer Experience
- 14 Digital Technology
- 12 Brand Management

# Products and Services/ Customer Experience

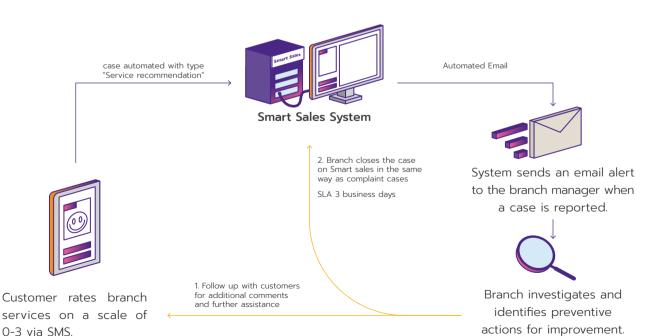


At SCB, customer experience involves employees' capabilities and attentiveness; technology and innovation to create right products and services; and to maintain comprehensive customer feedback channels to continually improve products and services that truly meet customer needs. To deliver the best customer experience, the Bank works on four following key areas: building a customer-centric culture, leveraging technology and innovation, optimising work process, and developing people capabilities.

#### Building a Customer-Centric Culture

The Bank values customer feedback and, therefore, provides a variety of channels through which customers can voice their opinions, such as through SCB Easy application, branch network, and call centre. The Bank also improves its immediate complaint processing system to quickly resolve any issues that customers raise by utilising closed loop feedback management in the Smart Sales system. This system enables the Bank to investigate cases, monitor resolution progress as well as identifying preventive actions for continual improvement.

#### **Closed Loop Feedback**



#MakeNoSense:

In 2018, the Bank launched the "#MakeNoSense: Fix Things that Don't Make Sense" programme to build a "customer-obsessed"

culture with a willingness to go the extra miles to help customers find a solution or fix a problem. The program encourages employees to report any process or service problems raised by customers which will then be registered and go through the Bank's feedback management process. Cases are classified and assigned to managers within their respective areas of responsibilities

In parallel with welcoming and incorporating customer feedback to improve the Bank's processes and operations, the Bank also conducts customer satisfaction survey upon all customer segments through a variety of channels, such as call centre, SMS, LINE application under SCB Connect account, who will prioritise and resolve issues in the order of importance. Managers also work closely with the Customer Experience team to ensure that problems have been addressed satisfactorily from the customer's perspective to ensure the best customer experience. By the end of 2018, the Bank received over 3,000 comments which the Bank has taken actions to address, e.g. credit card transaction alerts through mobile application SCB Connect and SCB Easy, and the flexibility to which customers can access certain services, such as replacing a bank book in the case of loss, at any branch (i.e. Any Branch is Your Home Branch).

and "You Tell Us" feature on SCB Easy application. Customer satisfaction survey is mainly conducted at branch network where most transactions and direct interactions with customers take place. The survey informs the Bank with insights to develop better products and services to meet customer needs.

Customer Satisfaction: Branch Network	2015	2016	2017	2018	2018 Target
TRI*M Index (Score)	96	96	99	100	98
(Score Range 66-134)	90	90	55	100	50

The Bank also gathers customer satisfaction data for other services, such as call centre, SCB Easy application, and SCB overall, by using appropriate survey methodologies for each type of services. The survey results indicate satisfactory performance as shown below.

#### **Customer Satisfaction Survey 2018**

Call Centre	SCB Easy Application
eQ Index	Net Promoter Score (NPS)
(Score Range: 0-100)	(Score Range: 0-100)
90	80
SCB (	Dverall
Net Promoter Score (NPS)	TRI*M Index
(Score Range: 0-100)	(Score Range: 66-134)

#### Leveraging Technology and Innovation

Since transaction speed forms a key part of customer experience, the Bank has rolled out "Purposeful Lending, loans for education and medical care, accessible via SCB Easy application. This new product utilises Artificial Intelligence technology in assessing the customers profile and does not require a guarantor for credit approval, making financial services more accessible for people in urgent need, while increasing financial accessibility for Thais.

In 2018, the Bank approved a total loan amount of Baht 5.5 million for 63 customers who applied for the Purposeful Lending for education and medical care.

The Bank also developed SCB Breakfast application for internal communication which allows employees to access and review information on the Bank's product and service anytime and anywhere to serve customers more effectively. This mobile application presents product and service information in a format that is concise and easy to understand and serves as a virtual personal assistant for employees through their mobile phones. SCB Breakfast was piloted in 2018 with 15,000 branch employees, call centre representatives, and private banking advisors for wealth products, of which more than 80% used the application. In 2019, the Bank targets to have more than 80% of employees become regular SCB Breakfast users as well as making the application more widely available. The Bank will continue to add new features to SCB Breakfast to prepare employee's readiness and to provide the best customer experience possible.



SCB Breakfast More than

80.

of employees used SCB Breakfast by the end of 2018

#### 2019 Target:

of employees are active users



#### **Optimising Work Process**

With a customer-centric mindset to provide the best products and services, the Bank has reviewed and streamlined more than 400 service level agreements (SLAs) and adopted the "Moment Matter" service model whereby every service moment of a customer matters. Through the comprehensive use of technologies such as voice biometrics authentication and speech recognition, the Bank aims to improve and facilitate services qualities, such as, at the call centre, in conjunction with employee's capabilities in using technology and servicing.

#### **Developing People Capabilities**

In today's business context, technology and innovation have not only become an integral part of many financial institution's operations, but also affected customer lifestyles and needs. Therefore, the Bank focuses on developing its employees' capabilities alongside innovation and technology by raising human resource investment in uplifting people's capabilities in technology. For instance, by expanding training courses to include both core knowledge and service skills through various online channels.

# **Customer Expansion**



The Bank aims to grow its customer base by developing products and services that meet the needs of all customer segments through leveraging cutting-edge technologies to make transactions secure and convenient, delivering the best customer experience possible. This effort does not only make financial services more accessible to the Bank's customers and stakeholders, but also serve as an impetus for growth for the Bank and the Thai economy as a whole.

#### Customer Expansion through Digital Platforms

One of the Bank's priority is to digitise transaction processes and services with innovations and technologies in order to create distinctive experiences and personalised solutions for all customer segments.



To become the leader in digital banking, the Bank has developed and launched SCB StartBiz, the first business digital platform in the world with e-KYC and e-Signature technologies, to streamline account opening processes and reduce documentation requirement down to only a Thai national ID card. The system then connects customer data from the database of Department of Business Development -- Ministry of Commerce which, in turn, allows real-time processing anywhere, anytime. To date, more than 15,000 juristic customers have used this service. Furthermore, in the fourth quarter of 2018, the Bank unveiled its latest version of internet banking called "SCB Business Anywhere" that comes with new functionalities, such as instant transaction search, financial status display on multiple devices (Multi-device Anywhere Anytime) and a self-administration option. At the end of 2018, there were more than 13,000 corporate customers using SCB Business Anyway. In addition, the Bank has launched "SCB Digital L/G", an end-to-end electronic service that promptly issues and delivers letters of guarantee to suppliers or beneficiaries. With the ability to define the scope and check transaction status at their convenience, customers can request this service online anywhere anytime, eliminating the need to visit a branch. The security system is also designed to be compatible with blockchain technology for future upgrades.

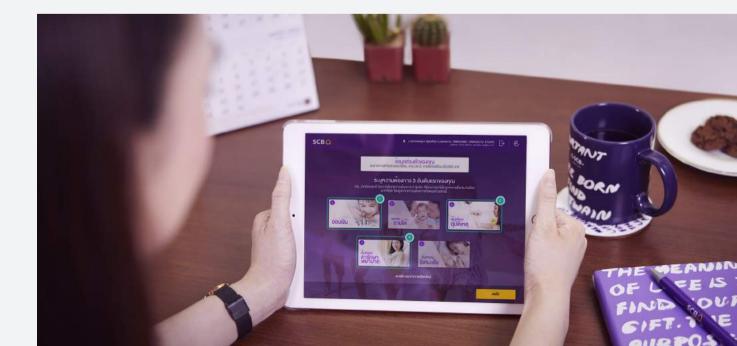
For retail customers, the Bank focuses on improving internal processes and using new digital technologies to develop products and services that truly address customer needs, especially for low-income and self-employed customers who can now access the Bank's products and services through digital channels. For example, SCB Easy app uses data analytics technology to efficiently perform credit assessment and indicate preference.

For wealth customers, the Bank has developed iPlan app to provide personalised insurance advice and recommendations tailored to specific customer needs based on needs analysis and protection planning. Not only does such process create a better customer experience, it also reduces market conduct risk by enabling employees to work efficiently under processes and procedures set out by the Bank.

Another innovation that has been developed to deliver the best customer experience to wealth

customers is the wPlan app. Available to wealth management advisors on electronic devices, the app can show information on a customer's assets held within the SCB Group as well as product recommendations based on an open architecture technology which gives customers access to a wide range of product options. The wPlan app helps customers make well-informed investment decisions to achieve their investment objectives, in terms of both risk appetite and wealth targets.

Furthermore, the Bank has developed iOnboard, an digitised system that makes account opening process faster and more convenient, creating a positive customer experience. Under the "One Wealth" concept, customers only need to open an account through the system once, which takes less than 10 minutes, to access all transactions. The iOnboard system will scan the information from the customer's Thai national ID card and verify with Department of Provincial Administration online and in real time that the card has not been reported lost or stolen to prevent identity theft. The Bank has, so far, opened more than 1.5 million accounts with the iOnboard system. The system will also uses facial recognition technology for customers' identity verification (KYC), thereby reducing errors in comparing customers' identity with their ID cards as well as making identity verification for in-person account opening service more efficient and accurate. The technology is still in the Bank of Thailand's regulatory sandbox.





#### Mae Manee Sri online loans

SCB is the first bank in Thailand to offer digital lending to SME customers who sell their products through e-Marketplace. Through collaboration with SCB Abacus, this digital lending platform uses AI and machine learning technologies for credit analysis and approval to determine both appropriate credit limits and loan periods. Through a strategic partnership with Lazada, customers who sell their products on Lazada platform can get online loans approved within 15 minutes, as opposed to 3-7 days in the past, typically with lower interest rates. The Bank targets to extend more than Baht 500 million in digital lending to Lazada customers by 2019. There are no overdue payments from this lending service to date. The platform's success in translating digital technology into a greater digital lending experience has earned the Bank international recognition for innovation. Specifically, the Bank received the Global Retail Banking Innovation Awards 2018 in the Best Data Analytics Initiative category from the Digital Banker, a global news provider and content distributor of business intelligence for the financial services sector. The Bank was also won the Digital Disruptor of the Year by International Data Corporation (IDC) from the IDC Digital Transformation Awards 2018 or DX Awards.



To help customers reach their full business potential in the digital age, the Bank has formed partnerships and collaborative networks with external organisations with the goal of enhancing competitiveness and business opportunities for the Bank's customers.

With the commitment to helping SME adapt to changing customers' behaviour in the rapidly evolving digital age, the Bank has partnered with Google Thailand to promote digital technology adoption among SME businesses. By creating an online identity with Google My Business, SME customers can pin their business locations and include business profiles, e.g. company names, types of business,

#### Building digital platforms for SME customers

From the success of Chatuchak Guide app in 2017 which has brought online visibility to SME in the Chatuchak market, the Bank has developed and launched e-Marketplace platforms for other popular tourist areas in Thailand, such as Rattanakosin Island and Platinum Department Store. These platforms not only help raise competitiveness in the digital operating hours and phone numbers, to facilitate Google Search and Google Maps navigation. This is an efficient business tool that can help SME increase sales as well as driving Thailand along the path toward Digital Economy. The Bank targets to have 50,000 customers registered for Google My Business. At the end of 2018, there were over 29,000 SCB customers using the platform.

age for local entrepreneurs by merging online and offline shopping experiences, but also improve tourists' experience and strengthen the Thai tourism industry. In doing so, providing services on digital platforms is one of the Bank's strategies to expand customer base.



Chatuchak Guide





Rattanakosin Guide





**Platinum Guide** 



Note: Information as of December 31, 2018

# **Digital Technology**



Digital technology plays a key role in today's businesses by enhancing product and service potential and creating a competitive advantage. To increase its digital capabilities, the Bank pursues the "Bank as a Platform" concept by leveraging financial technology, such as artificial intelligence (AI) and blockchain, as well as building a robust financial ecosystem which will uplift financial services and drive Thailand toward a cashless society.

The Bank continues to develop and improve SCB Easy application to become a truly digital bank. In 2018, SCB Easy application underwent further iteration and improvement to ensure maximum stability, security and speed while delivering lifestyle solutions that truly meet the needs of today's consumers. New features, such as online account opening using biometric technology on mobile phones, online cheque services, lending and insurance services were added. Moreover, the Bank introduced chatbot technology to LINE application under SCB Connect account, the first in Thailand to merge banking services with social media technology. With SCB Connect, customers conveniently receive account activity and payment alerts, check overdue payments and remaining balances for credit cards, debit cards, and loans without any fees. Currently, there are more than 4.3 million SCB Connect users.





#### Artificial Intelligence (AI)

The Bank recognises the importance of AI and data analytics to assist in product and service development that can address the needs of customer from all segments. Thus, SCB Abacus was founded in 2017 to help the Bank adapt and respond to technological changes and to take the lead in applying advanced technologies to promote financial inclusion with products such as "Mae Manee Sri Online" digital lending (more details available in the Customer Expansion topic), "Keb Hom, a goal-oriented saving application" and "Puek Hom", an interactive chatbot with aims to build financial literacy (details available in the Financial Literacy and Inclusion topic).

#### Blockchain

The Bank has applied blockchain, a highly secure, state-of-the-art technology, to improve its international money transfer services. Blockchain technology helps reduce time and transaction

#### Blockchain Solution for Procure-to-Pay (B2P)

Digital Ventures, a subsidiary of SCB Financial Group, has partnered with Siam Cement Group to increase efficiency in every step of the procurement process from upstream to downstream by launching B2P, Blockchain Solution for Procure-to-Pay, the first integrated procurement platform on R3 Blockchain in the world. B2P is a comprehensive platform that covers the first step in the ordering process all the way to the last step in the payment process. With blockchain technology which is secure, transparent, and verifiable, this platform can show every transaction in the procurement process to all relevant parties as well as assisting in document verification, such as forms order, statement and automatic invoices, resulting in faster transactions and 50% cost saving for the entire process compared to the traditional procurement process.

costs, increase business liquidity, and enhance organisational transparency and efficiency. The Bank aims to leverage blockchain technology to create and deliver the best customer experience possible.

#### Blockchain Solution for Academic Document Verification (B.VER)

Digital Ventures has partnered with the Ministry of Digital Economy and Society, educational institutions and leading organisations in Thailand to develop technologies and innovations for the economic, financial, and social benefits of Thailand. Through this collaboration, Digital Ventures has developed Blockchain Solution for Academic Document Verification, B.VER, the first online platform in Thailand to help educational institutions or organisations verify academic credentials or transcripts in real time. The B.VER platform will increase efficiency in the verification and request of academic documents which involves labor-intensive and time-consuming processes. Given the sheer quantity of such services required each year, this platform will help ease the burden for all parties involved, e.g. an organisation can verify a document issued by a university through the B.VER platform directly and instantly.

#### Financial Ecosystem

The Bank aims to raise its digital potential to serve as one of the mechanism for building a financial ecosystem that houses products and services to facilitate daily activities and provide a wide variety of lifestyle solutions. The Bank also aims to build understandings on its products that bring benefits to society by communicating such information to all segments of society, e.g. universities, department stores, and hospitals.

#### Digitise university financial ecosystem

The Bank has partnered with Sasin Graduate Institute of Business Administration of Chulalongkorn University to implement the "Sasin School of Management for a Digital World" initiative under the "First into the Future" concept. This project aims to make Sasin, the nation's leading education institution, a prototype of a truly cashless society by building an innovative financial ecosystem within the institution which, for instance, includes the first unmanned smart store in Thailand (Sasin Scan N' Go) and Sasin mobile application to provide students and staff with added convenience and exposure to cutting-edged technology.

Sasin Application	Sasin Virtual Classroom	Sasin Smart Canteen	Sasin Smart Car Park
Sasin students can	Virtual classroom allows	Smart canteen users can	License plate recognition
manage class schedules	students to access	scan QR code with mobile	technology with readers
and registration through	lectures and classes	banking application to	installed on vehicle
the application.	from all over the world.	make payments.	gates



Sasin and SCB are strategic partners with a shared goal of building a digital ecosystem with stateof-the-art technology to address pain points of students and staff and help Sasin adapt quickly and effectively to become a prototype organisation driven by digital technologies and innovations. I think SCB has a great vision in this area – it is not simply a revolution but an evolution of today's business.

Assistant Professor Tanasak Krabuanrat, Ph.D. Assistant Director for Transformation Sasin Graduate Institute of Business Administration of Chulalongkorn University

#### Revolutionise financial experience at department store

In 2017, the Bank partnered with the Mall Group to provide a lifestyle solution for customers in the digital age and the first cashless shopping experience in Thailand. From this success in revolutionising shopping experience came another round of partnership in 2018 to deliver novel experiences under "the First Evolution of Experiential Shopping" concept that integrates digital banking with lifestyle shopping by using technologies to create a seamless shopping experience for all customers. With at this partnership, customers can make payments with virtual credit cards by using SCB Easy application on mobile phones to scan QR code, and enjoy the added convenience from new technologies, such as i-Reserved Parking. This continued partnership reflects the Bank's ability to increase capabilities of its strategic partners by using new technologies. This effort also supports the national e-Payment policy of the government as part of the agenda to drive Thailand toward digital economy.



"Partnership with SCB to build a complete payment ecosystem and a cashless society will provide our customers with added convenience from modern technologies. Moreover, the Mall and SCB also gain insights into customers' behaviour, enabling us to deliver products and services that meet customer needs at every moment."

Ms. Voralak Tulaphorn Chief Marketing Officer of the Mall Group

#### Improve hospital infrastructure with innovation

The Bank's commitment to making new innovations and technologies accessible to all segments of society led to a partnership with Siriraj Hospital to improve infrastructure and patient services. Through the partnership, the Bank developed Smart Hospital application and SIRIRAJ Connect chatbot via LINE application to facilitate the communication on patients' basic information, such as medical records, appointments, online booking, medical information and benefits, and health chatbot. These applications provide a comprehensive, convenient, and quick access to hospital services, ultimately improving patients' service experiences.

# **Brand Management**

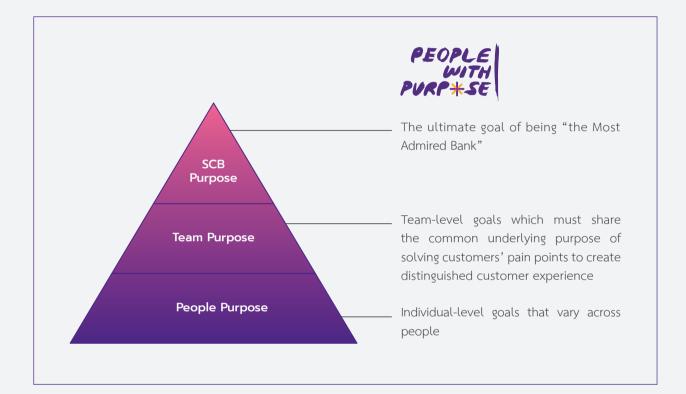
SCB has pursued the "Going Upside Down" strategy to expand the Bank's capabilities to thrive in a business landscape where technology is utilised to deliver products and services, creating positive customer experience. To support the implementation of this strategy, the Bank has created a new way of work and fostered corporate culture that encourage executives and employees at all level to voice their opinions, experiment and adopt technologies to change the way of work and procedures in order to maximise productivity with agility in achieving customer satisfaction. Toward the same direction, the Bank ensures that its brand communication is aligned with this strategy with the ultimate goal of being "the Most Admired Bank".

#### SCB Brand Management and Communication Approach

For communication with external stakeholders, the Bank had implemented a communication strategy that focused on creating direct access and inclusion in three following dimensions:

Digital Acquisition	Bank as a Platform	Financial Literacy
Utilise communication channels managed by the Bank, such as SCB website, which had been upgraded in 2018, mobile applications, social media on all platforms. These communication channels not only help the Bank save advertising cost, but the content can also be managed internally and directly reach the target audience.	Leverage digital technologies to develop innovation as well as building a comprehensive financial ecosystem through strategic business partnerships across industries. In this model, the Bank serves as a platform to create value and connect every segment of society whereby enables the Bank to provide inclusive financial products for new target groups.	Provide online financial content for the general public, specific target groups, or people who lack financial management skills, with a goal of building good financial habits to prevent and address financial problems at individual and economic level. This financial literacy outreach also serves as one of the tools for the Bank to build relationships with target groups and potential customers.

For internal communication, the Bank focuses on building a customer-centric culture through the People with Purpose initiative which consists of 3 components: People Purpose, Team Purpose and SCB Purpose. The Bank believes that the sense of purpose can deepen employee engagement which will eventually lead to sustainable bonding between the Bank and customers.

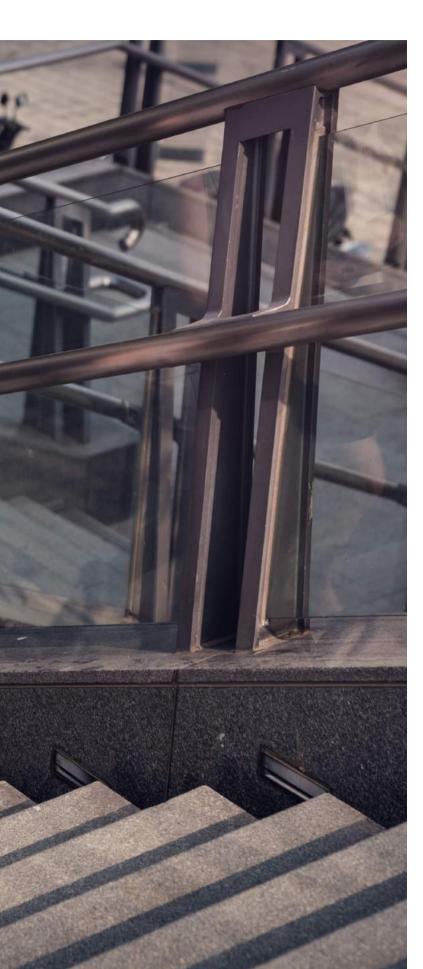




#### People with Purpose

The Bank encourages employees at all levels to find their true purpose in work by asking the question #WhatDoWeWorkFor. To inspire positive thinking and motivate employees to create value and make a difference through their work, the Bank has made and shown video clips of employees from different roles and business units sharing their stories of what working at SCB means for them. There is an ongoing campaign for employees throughout the organisation to share their thoughts on the question #WhatDoWeWorkFor through various internal communication channels. 05

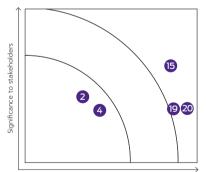






Voice from employees

"The advent of new technologies has inevitably impacted employees' roles and responsibilities. The Bank should ensure that employees at all levels have an opportunity to develop skills and capabilities necessary for the digital age so that employees can grow together with the Bank. We are ready to change and adopt new work methods to support the Bank's goals and visions"



Significance of economic, environmental & social impacts to SCB

#### **Material Sustainability Topics**

- 20 People Capabilities/ Workforce Planning
- 19 Culture and Mindset
- 15 Talent Attraction and Retention
- 4 Employee Health, Safety and Wellbeing
- 2 Labour Rights



## People Capabilities/ Workforce Planning

Digital disruptions in financial and banking industry's today has led the Bank to adopt the "Going Upside Down" strategy to help weather the storm with workforce management and planning play a critical part in bringing the organisation towards achieving its strategic goals. The Bank, therefore, focuses the efforts on developing people capabilities at all levels to prepare for future challenges.

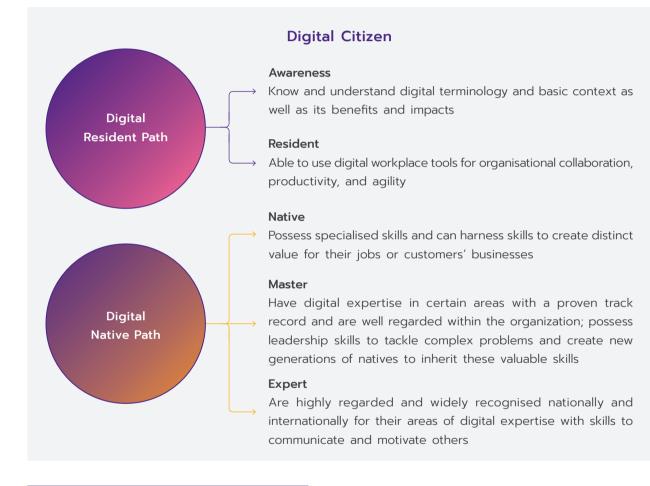
In 2017, the Bank founded SCB Academy to serve as a key engine for capability-building and development of employees in the digital age by providing a programmes learning space and comprehensive training in programs considered relevant in today's business context. SCB Academy uses technology to facilitate employees' training anywhere anytime on any electronic devices so that employee can acquire skills and capabilities to grow together with the Bank.

#### **Digital Academy**

To fulfill the Bank's mission of being a learning organisation in the digital age, in 2018, SCB Academy created Digital Academy, an innovative learning platform for digital knowledge and skills as well as other areas of interest. This platform provides a wide range of engaging content directly relevant to today's working context from leading global online learning platforms, such as Degreed, Coursera, LinkedIn Learning and Udemy, and offers flexibility for employees to choose learning courses of interest to achieve their career goals. Another strength of this platform is the use of Al to manage employee information and make lesson recommendations. Here, employees also have an opportunity to rotate to new roles once they complete required courses and fulfill the programme's requirements. In this way, Digital Academy is an important mechanism to increase knowledge, develop skills, provide opportunities and advancement for employees at all levels to grow with the SCB.



Digital Citizen (http://www.phonlamuangdee. com) is an online community for innovative learning experiences that offers courses and a network of experts to support employees' learning and skill development for future career advancement. The Bank uses Digital Citizen platform as an inclusive learning channel for employees which allows learning to take place no matter where they are. This platform is also linked to LINE application under the "Digital Citizen" account through which users receive interesting information and articles that are sent out periodically. This learning platform is available to SCB employee and the public free of charge. In parallel with developing digital capabilities and skills for employees, the Bank is also building a digital culture within the organisation. To achieve this goal, the Bank builds and classifies digital skills into 5 levels from "Awareness," which refers to employee who have digital knowledge but have not applied it in their jobs, to the "Expert" level, which refers to employee who can use technology to create value for the business. The Bank sets a target for all employees to have digital skills at the "Awareness" level by 2019 and at least 80% of employees at the "Native" level.



#### Becoming the 'Bank of the Future'

To develop people capabilities to understand and manage digital transformation, the Bank has collaborated with the International Institute for Management Development (IMD), a global leader in management development, to develop a wide range of modern development programmes specifically tailored for executive and management at different levels. At the same time, for employees, SCB Academy offers an array of training programmes and courses ranging from mandatory programmes, fundamental programmes to specialised programmes that teach functional skills for specific jobs, enabling employees to successfully make an internal job transfer to advance their careers. All training programmes are designed to align with the Bank's mission and to reflect today's changing business context.

#### **Employee Development and Training Prgramme**

### Executive Leadership Programme (ELP)

Target Audience: Executive

**Objectives:** Enhance leadership capabilities to drive digital transformation strategies by providing knowledge on digital transformation, data analytics, and the "Bank as a Platform" business model. This programme combines classroom and workshop-style learning with experiential learning through the partnership development trip in China and Singapore where

executive has an opportunity to learn and share knowledge with companies that have expertise in digital transformation and digital analytics. The partnership development trip serves a dual purpose of providing experiential training for senior executive and creating business partnership opportunities for the Bank. Performance: 61 executives completed the training and 55 served as coaches.

#### Managerial Programme (MP)

Target Audience: Manager

**Objectives:** Equip managers with the skills of future leaders to lead the teams and the business forward during digital transformation through a programme designed to support the Bank's strategic transformation through both classroom and cloud-based learning as well as on-the-job training. The key highlight is coaching by exeuctive to transfer leadership knowledge to managers. This aspect of the programme encourages executive to be involved in employee development (i.e. Leaders Teach Leaders) as well as being a leadership role model. Performance: 606 managers completed

the training with 55 executives served as coaches.

#### Foundation Building and Reskilling Programme

Target Audience: Officer and staff **Objectives:** Develop well-roundedness in finance and banking along with building functional skills that have both direct and indirect relation Performance:

Transactional 101 Course

20,287 employees

to the jobs to create motivation, confidence, and readiness for employees to participate in internal mobility and to have career growth with the Bank.

Wealth 101 CourseCredit 101 Course20,854 employees20,619 employees

The Bank organised advanced credit skills training (Omega) for employees. There were 1,300 employees participating in the training and 1,070 employees passing the qualification examination and awarded the Omega Certificate.

Beyond management development programmes and general foundation programmes for employees, the Bank also searches and reviews other local and international training programmes to meet human resource demands of each business unit and to promote continuous development for every employee. The Bank has a target to provide at least 40 hours of training per employee. Employee training in 2018 exceeded the target with an average of 71 hours of training per employee.

# 585 Baht million invested in people development in 2018 1,351 training courses offered



"The Bank is in the midst of a major transformation. We must also change and adapt which I see as an opportunity to try new things. The Bank also helps us develop capabilities through different training programmes and on-the-job training with mentorship from senior managers. This gives us the confidence to grow with the Bank even when the way of work has changed."

Ms. Siriwan Santitammasut Senior Business Relationship Officer

Performance Indicator	2015	2016	2017	2018	2018 Target
Average training hours (hours per person)	54	63	62	71	40

#### **Employee Training Hour**

In addition to evaluation of employee development, the Bank also analyses human capital return on investment (HCROI) to serve as an indicator to reflect an appropriate level of employee investment. HCROI, a measure of economic value of human capital investment, is a ratio of the Bank's revenue to total employee expenses including salaries, benefits, and training expenses. The Bank's HCROI had a downward trend from 2015 to 2018, with the ratio of 4.95, 4.32, 3.86 and 3.50 respectively as a result of increased technology investment under SCB Transformation programme to facilitate the Bank's growth in the digital age.

# Talent Attraction and Retention



To enhance organisational competitiveness and resilience, the Bank focuses on attracting talent with the goal of being among the top 5 of best companies in Thailand to work for. The Bank consequently pursues a proactive recruiting strategy through collaboration with leading institutions and organisations on educational initiatives to enrich learning experience for university and college students. In addition, the Bank also promotes employee engagement through various initiatives and programmes to motivate employee to stay and grow with the Bank.

#### Internal and External Talent Development and Attraction

The Bank's talent development programme aims to sustainably develop and retain talent to be part of the organisation's workforce. Employee with demonstrated ability and readiness to become future leaders are selected from an array of business units to join the programme and develop leadership, management skills, as well as change management capability. The programme utilises an adult learning approach consisting 1) On-the-job Training (70%) where employee get to try and learn from new and challenging projects as well as visiting other companies that are highly regarded in their industries; 2) Coaching and Mentoring (20%) which focuses on coaching, mentoring programme by executive, and a job shadowing programme and 3) Formal Training (10%) which provides intensive courses to develop core skills that are necessary and relevant to today's business so that employees can grow together with the Bank. In addition, the Bank also works with the International Institute for Management Development (IMD) to develop Talent Acceleration

Programme (TAP), a 4-month integrated course to develop leadership in strategic transformation and capabilities in digital transformation management. TAP participants acquire IT and data analytics skills by working on various projects which are the Bank's case studies. This programme also teaches transformational leadership skills through direct coaching as well as participating in collaborative initiatives across business units and building strong teams.

To attract young talents, the Bank signed a memorandum of understanding with the Computer Science Department, Faculty of Science, Kasetsart University, to jointly develop academic curriculum and activities that match the demand of the banking sector to produce graduates with technology skills and capabilities to join banks and financial companies. More than 50 college students have joined the programme and gained working experience through internship with the Bank at technology-related functions.



#### SCB Tech Day: Challenge Your Inspiration

The Bank aims to create recruiting channels for talents and specialists especially in the field of digital technology. In 2018, the Bank organised "SCB Tech Day: challenge your inspiration" to attract students in the computer technology field and to communicate SCB Tech Brand. Participants joined a case study competition with the winning prize which was trip to visit leading technology companies in Singapore. SCB Tech Day activity has led 44 students to join the Bank as full-time employees in various positions, such as business analyst, user interface and experience developer, etc.

#### SCB Future Leader Challenge

The Bank has collaborated with Sasin Graduate Institute of Business of Chulalongkorn University for the 5<sup>th</sup> consecutive year to organise SCB Future Leader Challenge 2018 (SCBFLC). Open to both Thai and international master's degree students, this case study analysis competition provides an opportunity for participants to showcase their analytical and presentation skills as well as strengthening the relationship between students and educational organisations. The winning team receives the King Maha Vajiralongkorn Bodindradebayavarangkun trophy. In 2018, there were 122 competing teams from 18 countries.

#### **Internal Mobility**

Together with recruiting talents, the Bank has a policy to give employees an opportunity to try new roles in order to learn and grow with the organisation. The Bank's internal mobility programme tracks employee development and provides necessary post-transfer support to ensure that employees learn and develop new and relevant skills to support the Bank's business strategy. In addition, this programme also helps the Bank in workforce and resource planning. In 2018, there were more than 900 employees transferring to new jobs internally. Going forward, the Bank is committed to supporting internal mobility so that employees at all levels can grow with the Bank.





To help employees with talent, entrepreneurship, agility, and experimentation mindset realise their full potential, there is now an opportunity for all employees to join SCB 10X. This new business unit's roles and responsibilities are to translate digital technology into strategic products through a new business model to create distinct customer experience and value proposition. SCB 10X operates in a new culture similar to a start-up with a flat organisation to encourage independent thinking, culture, and experimentation to create disruptive innovations that have positive impacts for the Bank. The Bank selects people with appropriate talent, particularly those who are judicious risk-takers, to join this special unit.

#### **Employee Engagement**

The Bank cultivates civic spirit for employees to recognise their social responsibility and to give back to society. To this end, the Bank builds a volunteer culture by organising CSR activities in which employees are encouraged to take part on a voluntary basis to create benefits for their society and to address community needs. The Bank believes that participation in such activities will enhance management and leadership skills for employees. In 2018, more than 12,611 employees participated in volunteer activities with the total of 25,095 volunteered hours.

To build employee engagement and contribute to efficient organisational transformation, the Bank has created an digital platform "Wan La Nid" which was designed to stimulate employee engagement at all levels. This platform applies a gamification technique to make campaigns and activities enjoyable for employees which will eventually lead to desirable change in certain aspects of organisational behaviour. Beyond various programmes and initiatives to take care of employees, the Bank annually evaluate employee's level of engagement using the Organisational Health Index (OHI). This index measures the Bank's current strength and readiness to handle future changes, specifically, on 3 dimensions: strategic clarity, customer focus, and role clarity. In doing so, the Bank commissioned a top global consulting firm to perform the assessment to ensure that the results are unbiased and truly reflect the Bank's readiness. The assessment result for 2018 shows SCB employee engagement level at 85 points which is in the top quartile. Nonetheless, the Bank continues move ahead with its important agenda of fostering workplace morale and developing systems and processes to enhance employee productivity to ensure that people can thrive in their careers and are sustainably engaged.

Performance	2015	2016	2017	2018	2018 Target
Percentage of engaged employees	-	81	85	85	86
Percentage of survey respondents	-	53	93	98	95

#### Organisational Health Index (OHI) Survey Results

In addition, the Bank has redesigned and improved employees' work environment to match the lifestyles of today's workforce. For instance, the Bank now has co-working and learning space to facilitate learning and skill-building through various learning programmes which were designed to develop employee capabilities in the digital age. The Bank also equips its canteen with mobile payment capability to support the transition to a cashless society.



#### Kao Wan La Nid: towards a better health

In 2018, the Bank organised "Kao Wan La Nid" (or One Step at a Time) activity to promote employee engagement, encourage a healthy habit, and support employee participation in philanthropic activities. This activity encourages employees to exercise by walking more in the form of a charity pledge against a set goal. Specifically, if all employees walk in a combined distance of 1.11 million kilometres within a month, the Bank will donate Baht 1 million to the Heart Foundation of Thailand as financial assistance for low-income patients to cover the expense for a heart surgery. Employees can collect data on a step-counter application on their mobile phones and transfer the data to "Wan La Nid" platform in which participants can track progress on their mobile phones anywhere, anytime. More than 66% of employees participated in the activity and had successfully reached the goal within the target time and distance.

#### **Employer Branding**

The Bank places emphasis on brand communication to ensure that its corporate image accurately reflects its business practices. The Bank's communication with the potential employee revolves around business success, career growth, and business transparency. The Bank believes that effective brand communication will help attract talents and enable the Bank to achieve long-term growth.

#### SCB Employer Value Proposition

# More than just bankers

Build awareness / Change brand perception / Increase desireability



In 2018, an employer branding research company surveyed 4,749 college students from 23 universities nationwide to assess and establish ranking of best organisations to work for. The survey results ranked SCB at the 19<sup>th</sup> place, up from the 36<sup>th</sup> place in 2016, in the list of best organisations to work for. To further strengthen its brand and attract potential job candidates, the Bank's communication strategy will focus on presenting its digitised perspectives and work approaches that have evolved with the business context in the digital age through channels such as employer branding survey, third-party influencers, employee testimonials, as well as updating online content and presentation format for the "Careers at SCB" section on the corporate website to be more modern, compelling and professional.

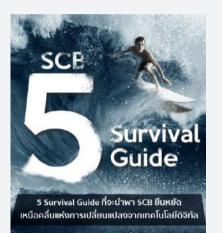
# Culture and Mindset



The Bank recognises the importance of building an organisational culture that supports its business strategies and goals within a rapidly changing business context. In 2018, the Bank launched an initiative to transform employees' work attitude and the organisation's way of work in order to achieve the goal of being a bank that thrives on cutting-edge technologies.

#### SCB 5 Survival Guide

In 2018, the Bank announced "SCB 5 Survival Guide", a new way of work which was designed to stimulate change in the way employees think and work. Another objective of this new way of work is to help employees realise the importance of technology and start adopting technology which has become an integral part of today's business.





Take initiative with flexibility and appropriate risk management as well as learning from mistakes.



Every employee is part of the team working together towards a common goal. Building team readiness is, therefore, critical for the organisation to win every battle.



Success is measured by results.



Obsessed with customers' smiles and happiness derived from the Bank's products and services based on the vision of being "the Most Admired Bank".



Technology plays an integral role in daily life and business. Understanding the role of technology in the banking context is critically important for delivering the best customer experience.

#### Transform with Agility

The Bank has adopted the concept of agility as its key principle of work which not only contributes to increased speed from flexible work processes, but also strengthens relationship and fosters communication between teams and business units which facilitate learning and productive collaboration. The "Agile" work concept has been applied to the Bank's major projects, such as development of SCB Easy application and SCB StartBiz platform, with "agile coaches" available to give advice, recommendations and monitor performance. The agile approach has enabled the Bank to quickly adapt to change and to develop products and services that meet customer needs more efficiently. Moreover, the Bank has introduced the agile work approach to the People Management function to increase speed with flexible work processes and to strengthen relationship among business units. This application of the agile work approach has earned the Bank an award for "Organisation with Innovative HR Practices" from Employer Branding Institute.

More than 660 employees completed the Agile Workshop training.

Note: Information as of December 31, 2018

#### SCB Agile Approach



Working in teams with constant team communication as opposed to procedure-driven



Mistakes are ok; fix it quickly and act without the fear of failure



Ready to change and adapt to any requirement at any time with flexibility

	-1
_	
	٣

Provide periodic delivery and update with incremental and continuous improvement; do not wait till the end of a project to deliver



Cut down unnecessary steps and assign the highest priority to value creation



Find ways to deliver the most value to customers beyond written agreements



Fail Fast, Learn Fast ` 、 to Get Ahead

"SCB Agile approach makes employees learn a new way of work which is to Fail Fast, Learn Fast where there are data analysis, design, and testing every week. We collect feedback from employees in every process which we then analyse to make continuous improvement until we get the satisfactory results. This approach gives employees an opportunity to work with other functions which speeds up the learning process. Employees have different strengths but share a common goal of delivering value and solutions to customers in a supportive and fun team atmosphere to achieve the goal together."

**Ms. Sudarat Intinan** People Onboarding Manager

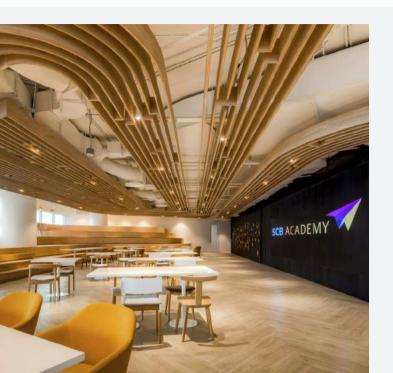
#### Design Thinking

Customer needs and behaviours today change rapidly. Therefore, employees must focus on truly understanding customers' problems and needs without fixating on specific products and services. To deliver products and services that truly address customer needs and to make the work process more efficient, the Bank has worked with a leading global company to develop a training programme on design thinking for employees at all level. The training programme aims to cultivate this thinking process that starts off with an empathetic understanding of customers' need, then generates new ideas to experiment with, create a prototype, and finally tests the ideas. The Bank believes that design thinking will help drive employees' creativity which will lead to innovations to further improve the business operations.



More than 800 employees received training on design thinking

Note: Information as of December 31, 2018



SCB Academy - an innovative learning space To become an agile organisation as well as a learning organisation in the digital age, the Bank has created a 3,350 m<sup>2</sup> learning space, SCB Academy, which is open to both employees and visitors. SCB Academy was designed to be modern, friendly, and accessible to encourage employees to share ideas and get exposure to digital technologies which are presented in an engaging format. SCB Academy has designated zones ranging from the Backyard Zone for creative thinking, the Concentration Zone for quiet work time, and the Coworking Space Zone for sharing ideas and collaboration.

#### Internal Communication

The Bank believes that communicating its strategies, goals, and approaches to employees with consistency and clarity is one of the key components for transforming the organisational culture to be an agile organisation. In 2018, the Bank launched an internal communication programme, "Let's Talk about Us" with Mr. Arthid Nanthawithaya, the Director and Chief Executive Officer, to inform employees nationwide on the Bank's various implementations and changes under the "Going Upside Down" strategy. Communication is done both face-to-face with on-site visits and via Facebook Live: WeAreSCB.





via live communication

via on WeAreSCB

# Employee Health, Safety and Wellbeing

The Bank recognises that a safe and healthy workplace environment that gives employees a sense of quality wellbeing is one of the basic human rights. To demonstrate respect for human and labour rights, the Bank has multiple channels for employees to communicate their needs, provides appropriate compensations and benefits for employees and their families, and develops programmes and initiatives to create a happy workforce with quality of life throughout their careers at the SCB.

#### Promoting Employee Health and Wellbeing



Because employees' health and work environment are important to the Bank, employees have access to many activities and facilities ranging from indoor and outdoor gyms, clean canteens that offer an extensive variety of food, and clubs and associations, such as for sports, recreation, art and culture. These facilities help employees stay healthy, both physically and mentally, which in turn reduce sickness and work absence.

\*

Indicator	2015	2016	2017	2018	2018 Target
Rate of Absenteeism (percentage)	0.97	0.93	0.81	0.90	1.00

#### Absenteeism (Unplanned)

#### Workplace Safety and Environment

The Bank has implemented the Workplace Safety, Occupational Health, and Environmental Management Policy under the "safety is an important duty of every employee" concept. Under this policy, all employees are required to perform safety self-assessment for both inside and outside the workplace with the goal that every employee comes to work and returns home safely every day at every work location. To achieve this goal, the Bank provides information on workplace safety, occupational health, and environment for employees at all level through e-learning and seminars as well as organising activities to raise safety awareness at the organisational level. Moreover, in 2018 the Bank assessed the quality of workplace environment to ensure that it meets the standards set forth by the Safety and Health at Work Promotion Association.

Workplace Environmental Assessment Report 2018 at SCB Head Office



Air Quality

#### Total airborne bacteria:

At 450 (cfu/m<sup>3</sup>) which met the standard ('Standard < 500 cfu/m<sup>3</sup>)

#### Total airborne mold:

At 54.3 cfu/m<sup>3</sup> which met the standard ('Standard < 500 cfu/m<sup>3</sup>)



Workplace Light Intensity

At 521 lux which met the standard (<sup>2</sup>Standard > 400 lux)

#### Particulate matter less than 10 microns:

At 0.5 micrograms per cubic metre which met the standard

(<sup>I</sup>Standard < 50 micrograms per cubic metre) Formaldehyde:

No formaldehyde was found which complied with the standard (<sup>1</sup>Standard < 0.1 ppm)



Indoor Temperature

At 23 °C which did not meet the standard (<sup>2</sup>Standard is between 24-26 °C)

- <sup>1</sup> Based on Singapore Standard SS 554 : 2009 (Code of Practice for Indoor Air Quality for Air Conditioned Building incorporating Erratum No.1, November 2009)
- <sup>2</sup> Ministry of Labour Regulation on Standards for Administration and Management of Occupational Safety, Health, and Environment in Relation to Heat, Light and Noise B.E. 2559 (2016), Department of Labour Protection and Welfare Notification on Standards for Light Intensity B.E. 2561 (2018)

Performance	2015	2016	2017	2018
Safety and occupational health orientation (hours)	-	2,021	2,213	2,682
SCB Safety First training through e-learning (hours)	-	-	-	23,717
Work-related injuries (incidents per million working hours)	-	-	-	0.32
Work-related illnesses (cases)	-	-	0	0

#### Safety and Occupational Health Performance

In 2018, the Bank received a Silver-level recognition from the BSA Building Safety Award 2018 for three head office buildings: Ratchayothin building, Plaza West building and Plaza East building. Furthermore, the Bank plans to engage safety experts to survey workplace safety for overseas operations with expected completion for all locations by 2021.

#### **Emergency Management**

The Bank has an action and prevention plan in place for emergency and fire safety as well as preparing necessary emergency supplies and equipment for every office building and branch network nationwide. The plan entails emergency management, control, and response, as well as coordinating assistance for injured persons, along with surveillance plans, fire prevention campaigns, fire drills and evaluation plans, and emergency relief programmes. The Bank ensures that there are no fire hazardous materials or other fire hazards in the workplace and conduct fire drill annually as required by law.

#### **Contractor Safety Management**

The Bank manages the safety of all contractors who work onsite in the Bank's premise to prevent and reduce risk. The Bank has specific procedures, regulations and safety communications for its contractors which is part of the contractor management process.

# $\overbrace{\text{Selection}}^{\text{GE}} \longrightarrow \overbrace{\text{Control}}^{\text{GE}} \longrightarrow \overbrace{\text{Inspection}}^{\text{GE}} \longrightarrow \overbrace{\text{Evaluation}}^{\text{Evaluation}}$

Selection	Control	Inspection	Evaluation
Check qualifications against legal requirements and register qualified vendors	Develop and communicate contractors' safety manual through training	Engage third parties to jointly perform inspection with the Bank's staff and have high risk cases re-inspected at random by the Building Safety and Security team	Evaluate performance based on the number of violations and accident statistics which will affect future hiring and procurement approval
58 contractor companies passed the selection criteria	<b>5,457</b> contractors attended the safety training	<b>3,987</b> on-site contractor inspections	54 contractor companies passed the performance assessment criteria

#### **Contractor Management Process**

### Promoting Employee Good Health and Wellbeing





Employee clubs and associations, e.g. bowling club, meditation club, photo club, and diving club



Annual physical checkup and flu shots provision for all employees



Fitness centres and exercise facilities, e.g. soccer fields



Employee benefits related to finance, such as low-interest mortgages, car or motorcycle loans, or financing of other purchases



Childcare centres for employees



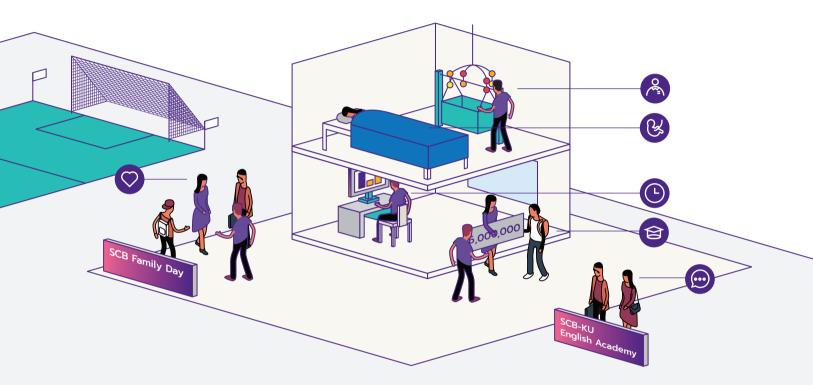
A seminar on health and stress management in the digital age under the "Building Our Good Health" concept led by specialist physicians with more than 1,900 employees attending



Activities and seminars on ergonomics and office syndrome attended by more than 900 employees



Canteens that are regularly inspected by nutritionists to ensure healthy food choices





Free massage service by people with visual impairments



SCB Family Day 2018 activity for employees and their families

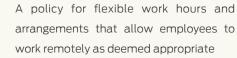


5-day paid paternity leave which is not required by law



Ŀ

90-day paid maternity leave which exceeds the statutory level





Scholarships for children of employees with outstanding academic performance from elementary school level to Bachelor's degree. To date, the Bank gave more than 1,000 scholarships in the total amount of Baht 6 million.



Build English language skills for children of employees through SCB-KU English Academy which has been jointly with the Foreign Language Department, Faculty of Humanities, Kasetsart University for the 8<sup>th</sup> consecutive year with more than 1,000 participants since inception.

### Labour Rights

The Bank places great importance on respecting labour rights and ensuring fair treatment of employees at all levels on a non-discriminatory basis with respect to gender, skin colour, race, religion, culture, and education. Moreover, the Bank gives employees complete freedom to join the Bank's labour unions which are organised into three groups: management labour union, general employee labour union, and service employee labour union. The primary goals of labour unions are to foster a good relationship between the Bank and employees, to ensure fair treatment and to protect the benefits of members and employees with a quarterly meeting at a minimum. In 2018, the Bank held 8 meetings with the labour unions. The Bank's labour unions currently represent 50% of all employees.

#### Creating jobs for people with disabilities

The Bank supports people with disabilities by creating jobs for those with relevant skills and talents for different areas to work with the Bank. In 2018, the Bank hired 50 people with disabilities to work as massage therapists and at the call centre. In addition, the Bank's Human Resource Department worked with the Thai Red Cross Society, Don't Drive Drunk Foundation, and Rachawadee Home to create jobs for 242 people with disabilities.

In 2018, the Bank signed an agreement with the labour union to give service employees appropriate pay raises as proposed by the union.

#### **Human Rights**

SCB strives to be a leading bank in fair business practices with strong emphasis on respect for human rights of customers, employees, communities, and suppliers through due diligence and impact assessment processes. The Bank also demonstrates respect for labour rights through equal employment opportunity and fair treatment of employees, which has been explicitly stated in the SCB Financial Group Code of Conduct and the Human Rights Policy. The Bank's human rights practices are grounded on relevant international human rights laws, such as the International Bill of Human Rights, the Universal Declaration of Human Rights, and UN Guiding Principles on Business and Human Rights (UNGP), to demonstrate the Bank's commitment to upholding human rights of customers, employees, and suppliers.

Moreover, the Bank regularly reviews human rights issues to promptly develop prevention and risk mitigation measures, if necessary, along with



identifying approaches to address or control any adverse impact. The Bank identified 3 salient human rights issues which may create impacts upon the business including misselling, labour rights in project lending and customer data privacy. However, with the existing human rights due diligence process, the Bank committed no human rights violation in 2018.

1. Adopting human rights policy



# $\rightarrow$

3. Integrate findings into internal management mechanism

Human Rights Due Diligence Process



4. Monitor and report performance



5. Address and remedy adverse human rights impacts

#### Practices to Manage Salient Human Rights Issues



#### Customer rights

Protect customer privacy to ensure the highest level of security for all transactions by complying with the Code of Conduct and the Information Security Policy



## Human rights in relation to investment and business operation

Implement responsible lending with SCB's exclusive list which specifies criteria relevant to human rights. Projects with potential significant impact on human rights will require higher approval authority.



#### Employees' labour rights

Promote human rights and labour standards by aligning the Bank's human resource related policy and processes to global standards on labour rights



#### Human rights in the supply chain

Uphold human rights principles when conducting business with business partners, suppliers and contractors. This entails zero involvement in violation or acts that may create human rights impacts to ensure that suppliers and contractors operate their businesses on the basis of respect for human rights. All suppliers and contractors must strictly comply with SCB Supplier Code of Conduct.





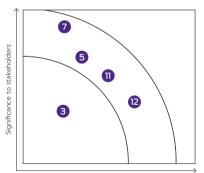


To Be...

### The Most Responsible Corporate Citizen

Voice from stakeholders concerning society and environtment

"As a major financial institution with an important role in capital mobilisat on and allocation, SCB should lead the Thai banking industry to play a greater role in creating a positive change for the society. We wish to see increased financial inclusion and financial literacy among Thai people so that they have less debt and are better informed on personal finance, savings and investment"



Significance of economic, environmental & social impacts to SCB

#### **Material Sustainability Topics**

- 12 Responsible Lending
- 11 Operational Eco-Efficiency
- Olimate Change Risks and Opportunities
- 5 Financial Inclusion and Financial Literacy
- 3 Empowering Community and Society

### Responsible Lending



Financial institutions serve an important role as a capital mobilisation mechanism that channels funds to businesses and major capital projects ranging from infrastructure, public utilities, energy, industry, to residential dwelling, and thus lay a foundation for economic growth. However, lending or offering financial products and services solely on the basis of financial risks and returns without consideration of environmental and social impacts may affact the country's economy as a whole if it is without proper planning and management. SCB is aware of these implications and incorporates environmental, social and/or governance risks into its credit approval process of all customer segments. A comprehensive credit approval process that takes non-financial factors into account is one of the Bank's contribution towards reducing adverse social and environmental impacts.

In 2018, SCB Credit Policy Guide, which outlines a credit approval framework for segments, has been revised to include environmental and social risk considerations as part of the process. The Bank also maintains an exclusion list which specifies the types of businesses that the Bank will not finance, such as illegal activities, harmful or exploitative forms of bounded or forced labour and/or harmful child labour, and production or distribution of weapon of mass destruction.

#### Sustainable Financing for Corporate Client

The Bank has continuously provided financing for major capital projects in addition to other financial products that contribute to the country's economic growth. This allows the Bank to understand that major capital projects with potential to create a myriad of benefits for society could also has negative impact on the economy if environmental and social aspects are not taken into account. Therefore, SCB has developed internal framework partially based on international practices, such as the Equator Principles, for analysing and managing environmental and social risks in the Bank's practices as deemed appropriate. Specifically, the Bank's project finance will not be screened based on the exclusion list alone but also undergo the environmental and social risk categorisation. The assessed risk level

will then determine the level of authority required for credit approval as well as performance monitoring; in other words, loans for higher risk projects will require a higher level of approval accordingly.

In addition, the Bank has also established the Sector Specific Guide for lending to the following industries: alternative energy, dams, infrastructure, and thermal power plants. The Sector Specific Guide specifies the conditions that credit applicants in these industries must follow to obtain financing from the Bank. The Bank is in the process of integrating project evaluation related document into our the IT system for credit review and approval to ensure compliance with the requirements and also for project monitoring.



#### The Key Elements of Responsible Lending Implementation

#### Being Part of Turning Waste into Power

SCB has provided loan for a waste-to-energy power plant with a 4.5-megawatt capacity. This power plant is located in Khon Kaen province near communities and municipal landfills. The project, if managed improperly, may cause nuisance and adverse health impacts for local residents such as unpleasant smell, poor hygiene, or community outmigration. SCB has then operated in accordance with the practices outlined in the Credit Policy Guide and the Sector Specific Guide for alternative energy projects in the waste-to-energy power plant category as well as the Bank's Human Rights Policy which has incorporated environmental and social impacts into credit approval process. The Bank has also commissioned third-party experts to perform social and environmental due diligence before the loan approval and also conduct third-party monitoring during the construction and operation to ensure wastewater and air quality treatment system are in place. In 2018, the project had turned more than 100,000 tonnes of waste into 30,000 megawatt-hours of electricity which was sufficient to supply the consumption of 12,397 households and helped reducing greenhouse gas from waste decomposition by 84,210 tonnes of carbon dioxide equivalent.

#### Environmental Risk Management for Biomass Power Plant

Since Thailand has a large agricultural sector with rice being the main crop, there have been initiatives to develop biomass power plants to turn agricultural waste, such as rice hulls into energy. In 2018, the Bank provided loan to a biomass power plant project with an 8-megawatt capacity in Lopburi province. Although a biomass power plant puts agricultural waste into good use, there are potentially negative impacts on surrounding communities and the environment, such as dust from improper storage of rice hulls, air pollution from incomplete combustion, or noise pollution, which may lead to local conflicts and long-term consequences on the project's operation. The Bank has then operated in accordance with the practices outlined in the Credit Policy Guide and the Sector Specific Guide for alternative energy projects in the biomass power plant category by requiring environmental and social impact study as part of the credit approval. Furthermore, the Bank has also worked closely with the client, including providing advisory since the beginning of the project on risk management for alternative energy businesses to help the client make necessary preparation for the project's credit approval. This project is expected to generate electricity at more than 110,000 megawatt-hours per year, which is adequate for 44,770 households, and reduce greenhouse gas from electricity generation by 42,882 tonnes of carbon dioxide equivalent.

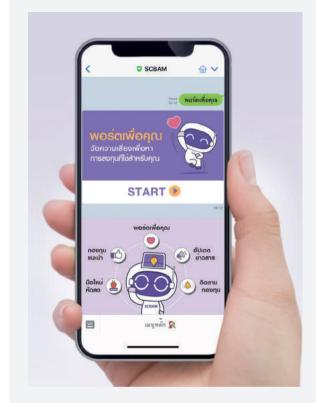
#### Environmental, Social and Governance Considerations in Wealth Management

For SCB wealth management business, the Bank focuses on offering financial products and financial instrument that meet each client's wealth target and risk appetite to achieve the desired returns. The Bank has integrated sustainability issues into its product offerings for wealth clients, especially in the governance dimension. The Chief Investment Office is responsible for selecting suitable financial products for clients according to the Financial Management and Investment Policy. The Investment Committee, chaired by Chief Risk Officer, is responsible for reviewing such policy to ensure its appropriateness and relevance in the current business context. To enhance the quality of its financial advisory service, the Bank has developed "wPlan" an application on digital devices to facilitate clients' investment decision with transparent and comprehensive information disclosure under the Open Architecture concept that allows clients to access a wide variety of products that meet their needs.

In addition, the Bank develops financial products to cater to clients who wish to invest in companies with good governance practices according to the Thai Institute of Directors or other related organisations. There are also investment products in companies that are certified sustainable by local and global organisations in terms of its sustainability operations.

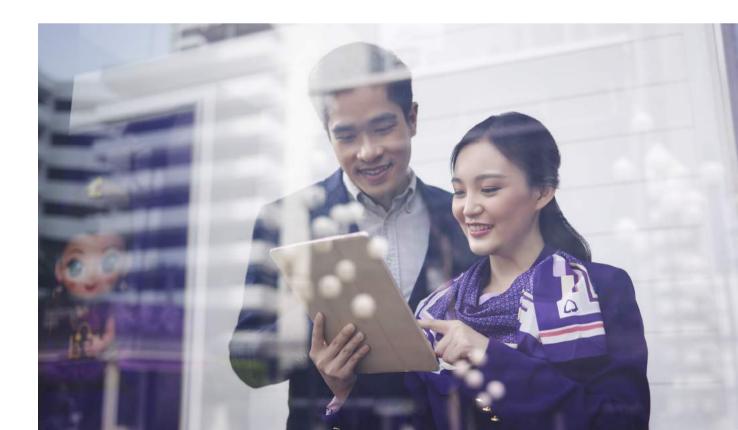
#### Sustainability in Asset and Wealth Management

SCB operates its asset management business through SCB Asset Management with net asset value under management of Baht 1,468 trillion. The company has incorporated environmental, social, and governance considerations into the investment policy and launched SCB Thai Equity CG Fund to facilitate investment in sustainable companies. This fund focuses on companies with good corporate governance practices based on CG Scoring ratings of the Thai Institute of Directors and includes companies that are accredited members of Thailand's Private Sector Collective Action Coalition Against Corruption with a good governance track record. As of December 28, 2018, net asset value of SCB Thai Equity CG Fund was at Baht 450,063,506.85



#### "Perm Poon" chatbot for investment

SCB Asset Management (SCBAM) places high emphasis on creating awareness and making mutual fund investment easy and accessible for anyone, particularly the new generations, to stimulate interest in investment. The company has partnered with SCB Abacus to develop "Perm Poon", the first chatbot in Thailand that can converse with investors through LINE and Facebook Messenger and answer any questions on mutual fund investment in real time 24/7. This chatbot serves as a personal investment assistant to provide information on SCBAM mutual fund products, local and international market updates, financial advice, and tax benefits. SCBAM plans to add new features that allow customers to connect mutual fund accounts and make transactions.





### **Operational Eco-Efficiency**

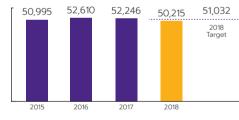
Efficient use of natural resources is one of the key foundations for sustainable social and economic development of the country. Therefore, the Bank focuses the efforts on fostering environmental and conservation awareness within the organisation with a belief that every employee should do his or her part in protecting the environment. To demonstrate the Bank's commitment in managing and minimising environmental impact from its operations, the Bank has established the Environmental Management Policy, the Operational Eco-Efficiency Guideline and the Green Procurement Guideline to ensure that business is conducted on the basis of environmental protection and conservation.

#### Reducing Environmental Impact from Business Operations

Since 2017, the Bank has set up the Operational Eco-Efficiency Steering Committee chaired by senior management to set directions and monitor environmental performance. Specifically, the Bank set targets to achieve a 10% reduction in energy

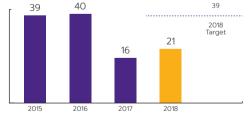
#### Energy Use





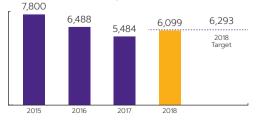
#### Greenhouse Gas

Direct emissions (tonnes of carbon dioxide equivalent)



#### Waste Disposal

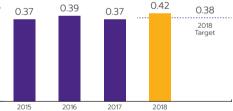




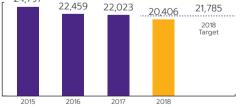
use, greenhouse gas emissions, water use, waste disposal and domestic travel by 2023 based on the 2016 benchmark performance. The Steering Committee will monitor performance regularly on a quarterly basis.



Water Use

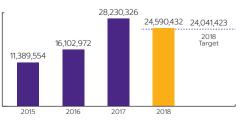


Indirect emissions (tonnes of carbon dioxide equivalent) 24.797



#### **Business Travel**

Air travel (kilometres)



To achieve these targets, the Bank has implemented a variety of initiatives for resource conservation and energy efficiency, such as improving the cooling and air conditioning systems to increase energy efficiency, campaigning to reduce plastic use within the organisation by giving out reusable water bottles and cloth bags to employees, acquiring electric vehicles (EV) for employee shuttle buses, etc. Furthermore, since 2017, the Bank has digitised its internal processes with aims to reduce both resource use and operation time as well as increase efficiency.



lower energy use

4% from 2017



lower greenhouse gas emissions

**7%** from 2017



plastic bottles

6%

from 2017



less greenhouse gas emissions

94%

considering the same number of employee's shuttle buses from 2017

#### Shred2Share Project

Started in 2012, Shred2Share project is a collaborative effort with SCG Packaging PCL and Thai British Security Printing PCL to raise awareness in resource efficiency among employees. Under the "Safe Information; Save the Environment" concept, SCB employees are encouraged to reduce paper waste by using both sides of paper and dropping used paper in the provided recycling containers. In 2018, the Bank had collected 642 tonnes of paper to be shredded and made into recycled paper or furniture materials.

Throughout the 10 years collaboration, SCB has:

 $\bigcirc$ 

Reduced greenhouse gas emissions by

180,047

kilograms of carbon dioxide equivalent



Reduced coal usage by

76,174

kilograms

Reduced water use by

34,624 cm<sup>3</sup>

#### SCB Says No to Plastic Campaign

The "Say No to Plastic" initiative has successfully reduced plastic waste by more than 8 tonnes with its initial campaign against plastic bottles. In 2018, the Bank built on this success by giving out cloth bags to employees to reduce the use of plastic bags and to build a responsible consumption habit to protect the environment.



#### Green Procurement Guideline

The Bank recognises the environmental impact resulted from its operations and has therefore developed the Green Procurement Guidelines to support eco-friendly procurement as well as encouraging product and service providers to be environmentally conscious. The Green Procurement Guidelines, supplier selection process, supplier sustainability guidelines, human rights, corporate governance and code of conduct have been communicated to suppliers through the Bank's annual Vendor Communication Day activity in which more than 174 companies attended in 2018.



### Climate Change Risks and Opportunities

Today, climate change is one of the most pressing environmental issue which is caused primarily by human activities. To take its part in helping with the issue, the Bank is committed to driving Thailand's transition to a low-carbon economy with the intermediary role to finance businesses or projects that help reduce greenhouse gas emissions and through its internal energy and resource efficiency initiatives.

The Bank has been providing loans to fund initiatives that help lower greenhouse gas emissions, such as the solar power plant project, the wind farm project, or the mass rapid transit project, as well as supporting public research on new products and innovations to reduce carbon footprint. In terms of internal process, the Bank incorporates climate change risk into its lending procedure and approval by studying climate change impact on the Bank's loan credit portfolio to review the adequacy of existing prevention and risk mitigation measures.

#### **Climate Financing**

The Bank believes that climate financing not only helps tackle climate change, but also reduces credit risk on potential regulatory changes in which greenhouse gas emission laws and standards may be imposed. In 2018, the Bank's climate finance initiatives entailed funding for alternative energy projects, promoting energy efficiency in buildings and industries, as well as partnering with government agencies to fund research and development in the private sector to spur eco-friendly products and innovations.



"SCB has in-depth understanding in the alternative energy business and has been a great supporter of our business with the confidence since the beginning. We are then able to execute our capital projects on the expected time frame and we would like to continue fostering this relationship in the future"

Ms. Omsin Siri Vice President, Corporate Communication Department, Energy Absolute PCL

#### Supporting alternative energy

In addition to financing conventional energy businesses which are still crucial for Thailand's economic development during the transition to a low-carbon economy, the Bank has also increased lending to alternative energy businesses that help reduce greenhouse gases from electricity generation. The Bank's target allocation for alternative energy lending in 2019 is 34% wind power, 5% solar power, 13% hydropower, and 48% others respectively. The table below shows a breakdown of loan portfolio by type of alternative energy in the past 4 years.

Type of Project	2015	2016	2017	2018
Wind Power (%)	5	12	21	31
Solar Power (%)	27	19	16	11
Hydropower (%)	11	17	17	17
Others (%)	13	52	46	41

#### Lending to solar power projects

The Bank has financed solar power generation projects in many parts of Thailand, including Ubon Ratchathani, Kamphaeng Phet, Tak, Sukhothai, Phetchaburi, and Prachuap Khiri Khan. Through this provision of lending, the Bank has accumulated an expertise in lending and risk management advisory for solar power generation projects. Although photovoltaic technology is known to generate clean energy, the Bank continues to monitor its social and environmental impacts and performance even after the loan approval. The Bank also requires an annual performance monitoring by third-party experts to ensure that all terms and conditions of the loans are met which include the management and prevention of social and environmental impacts. In 2018, the solar power with photovoltaic technology projects were able to generate 29,000 megawatt-hours of electricity to provide electricity usage of 11,983 households which amounts to a reduction in greenhouse gas emissions by 11,803 tonnes of carbon dioxide equivalent per year.

#### Energy efficiency for buildings and industries

In partnership with the Ministry of Energy, the Bank has taken part in the Energy Saving Lending Programme from the start to the current Phase 6 to promote energy efficiency in buildings and factories. This initiative provides low-interest loans for energy efficiency investments, such as replacing machinery or installing equipment to save energy or generate renewable energy. In 2018, for this programme, the Bank had extended more than Baht 50 million worth of energy efficiency loans, which save or generate more than 1,610,000 units of electricity per year or a reduction of greenhouse gas emissions by 937 tonnes of carbon dioxide equivalent per year. The total amount of loans since 2017 of the Bank's involvement in the programme is Baht 213 million, which save or generate more than 7,059,000 units of electricity per year or a reduction of greenhouse gas emissions by 4,110 tonnes of carbon dioxide equivalent per year.

Financing science and engineering R&D for private industrial production and commerce

The Bank has partnered with the National Science and Technology Development Agency (NSTDA) to provide low-interest financing for private sector research on alternative energy, product development and productivity enhancement. With the planned duration of 2015-2020, the programme aims to expand and enrich science and engineering knowledge and application for industrial production and commerce. There are currently 22 participants in this programme with the total loan amount of Baht 346 million.

#### Zero-interest financing for sustainability innovation

The Bank supports the National Innovation Agency by providing interest-free project finance loans to spur innovation for eco-friendly products and production processes. Since the programme's inception in 2015 until now, the Bank has given zero-interest loans to 5 projects in the total amount of Baht 61 million.

#### Climate Change Risk on Loan Portfolio

Given the government's goal to drive Thailand towards a low-carbon economy, laws or measures designed to control greenhouse gas emissions, such as carbon tax or greenhouse gas reduction measures, may have material impacts on the Bank's borrowers whose businesses are in carbon-intensive industries, e.g. coal power generation, petroleum exploration and production. In 2018, the Bank studied climate change risk among customers who may be affected by regulatory changes and those facing physical impacts from climate change, such as increased frequency and intensity of storms interfering with their production processes. Such factors have been incorporated into the Bank's assessment of customers' repayment ability. Despite heightened risk factors, the Bank found that the number of customers in the affected industries are within an acceptable risk level. Nonetheless, the Bank adequate Loan Loss Reserve (LLR) to cope with the setting scenario.

#### Incorporating Climate Change Risk in Business Operation

The Bank's operational risk assessment process takes into account risk issues that arise internally throughout the organisation or from natural disasters to ensure adequate risk management. Furthermore, the Bank has a process to monitor environmental factors that have economic implications which include climate change or related government policies. The Bank's Economic Intelligence Centre (EIC) is responsible for studying and analysing such risk by industry sector as well as communicating key issues on a monthly basis so that relationship managers and relevant units can incorporate the information to their business planning for the industries within their purview.

### Financial Inclusion and Financial Literacy



#### **Financial Inclusion**

In the age of rapidly evolving technology which inevitably affects how businesses operate, the Bank focuses on developing its capabilities to be agile and adaptable as well as using technological advancement to increase financial inclusion and to raise the bar on product development and customer experience. The Bank aims to provide equal, convenient, inclusive access to financial products and services with more geographic reach for all groups of people. In addition, the Bank has continued to collaborate with external organisations to increase accessibility to financial solutions that address people's needs and provide fair and inclusive access to funding sources.



"SCB is the first bank to permanently offer no-fee transfer, payment, and top-up services to promote financial inclusion in Thailand."

With the collaboration of the Bank of Thailand and the Thai Bankers' Association, SCB signed a memorandum of agreement to promote financial inclusion in Thailand by offering the "Basic Banking Account" for state welfare card holders and senior citizens. The goal of this initiative is to make basic financial products and services accessible and help raise the overall standard of living in Thailand. The basic banking account is a saving account with no minimum balance requirement, no issuing fee or annual fee for a debit card, and no account maintenance fee.

There are over 2,400 SCB Basic Banking Accounts Note: Information as of December 31, 2018 To promote financial inclusion, the Bank has appointed Thailand Post Company Limited as SCB banking agent to pilot a deposit-taking service for savings or checking accounts at 900 post offices nationwide. Customers can deposit a maximum of Baht 30,000 per transaction and Baht 60,000 per day. This is another service model to specifically facilitate financial inclusion for customers in remote areas.

#### Happy Money Programme

In 2018, the Bank has collaborated with the Ministry of Public Health to establish the Happy Money Programme for the Ministry's employees with the goal of promoting financial inclusion and financial discipline. The Bank took part in two initiatives including the "Happy Home" programme that offers low-interest mortgages with a longer loan period and "Happy Money Clinic" that promotes financial planning, cultivates financial discipline, and provides basic financial literacy which includes solving debt problems. Furthermore, the Bank has also improved the payment systems of public hospitals under the Ministry of Public Health to allow e-Payment for increased efficiency and convenience.





#### Financial Literacy

In parallel with promoting financial inclusion, the Bank also focuses the efforts on improving financial literacy in Thailand through an array of communication channels, such as the Bank's website, YouTube, Facebook, LINE and Twitter, to ensure that people from diverse backgrounds can access financial literacy materials that suit their lifestyles. The materials are conveyed in simple presentation formats, e.g. quotes, infographics, articles, and short films, with an emphasis on financial management tips and skills that can be applied to daily life or business management.

By being actively engaged in social media, the Bank has acquired a deeper understanding on interests and problems in personal finance management among Thai people. With this insight, the Bank has built a financial literacy education platform with a wide variety of formats to accommodate diverse lifestyles and interests. In 2018, the Bank has revamped its website www.scb.co.th with Adobe Marketing Cloud Platform technology which enables the Bank to collect and plan online content efficiently. This new capability turns the Bank's website into an important platform to communicate knowledge and information on personal finance management to the public, e.g. health and family planning, real estate investment, savings, stocks, investment, and debt management for salary employees. The website hosts more than 400 articles designed to address customer needs at every life stage by using a storytelling technique for simple and effective communication. The website is available in both in Thai and English.



#### Short Films to Promote Financial Literacy

#### Fraud Smart with Khun Chai Talai Gong

Many Thai people today have fallen victim to frauds and financial scams that come in different forms, e.g. a call centre scam, a phishing scam, and a fake bank account opening. The Bank exposes these scams through "Khun Chai Talai Gong" short films depicting different types of financial crimes so that people are equipped with necessary information to avoid becoming a fraud victim. The series have more than 2 million viewers to date. The Bank believes that "Khun Chai Talai Gong" short films can help educate the public and raise awareness on modern-day scams.

#### The Money Coach

This series of short films provides money and debt management advice for people at different stages of life and diverse lifestyles, e.g. first jobber's debt, wedding debt, or investment tips and planning. With practical advice from real money management gurus, the series aims to steer people away from getting into unnecessary debt so that people can live a happy financial life and manage financial emergency with ease. Viewers will also learn useful information on investment benefits.

#### Khun Nai Aom Series 2

The short films "Khun Nai Aom Series 1" were met with great interest and received as many as 8 awards from local and global institutions, e.g. Best Social Media Campaign from Thailand Zocial Award, Marketing & Customer Awards from the Digital Banker Global Retail Banking Innovation Awards 2018, Best in Social Media Marketing and Services in the Best Consumer Digital Bank category from Global Finance Magazine. This success has inspired the sequel "Khun Nai Aom Series 2" in 2018 to further provide financial planning skills and financial discipline for Thai people.

#### Enhance Financial Literacy with Digital Technologies

#### Keb Hom Application

Developed by SCB Abacus, "Keb Hom" is an innovative financial discipline tool for the new generations that makes saving easy. This savings application features saving schemes and goal setting based on AI algorithms, the first of its kind in Thailand. Users need a separate savings account tied to Keb Hom to which money will be automatically transferred from another account at the amount determined by the application. At the end of 2018, the Bank set a target savings via Keb Hom at Baht 30 million.

#### Puek Hom – interactive chatbot

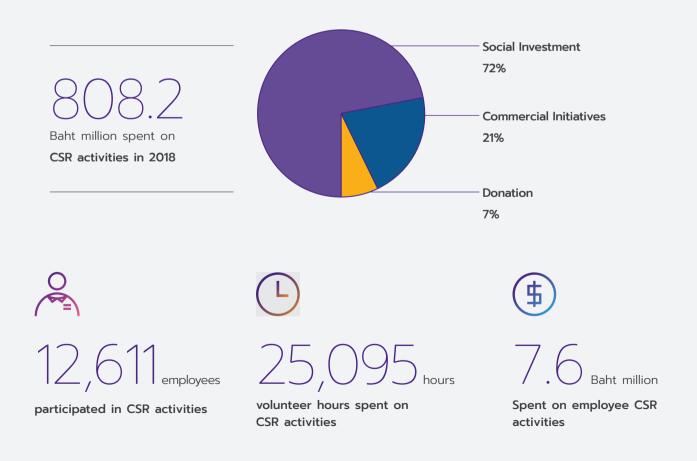
In 2018, SCB Abacus launched an interactive chatbot, "Puek Hom," on Facebook Messenger which allows users to track and record daily expenses, set monthly budget, or obtain expense summary charts by spending category. There were more than 100,000 registered Puek Hom users at the end of 2018.

### Empowering Community and Society

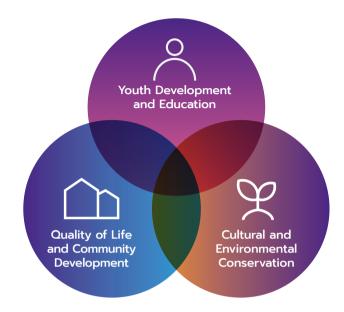
With aims to elevate and improve people's quality of life in order to lay a solid foundation in building a strong and sustainable society, the Bank works in collaboration with the Siam Commercial Bank Foundation and other external organisations, through the creation of partnerships and networks, to run activities for social benefits with the main drivers of these activities being the Bank's employees. Through CSR participation, the Bank cultivates a corporate culture by instilling public spirit among its employees, helping them to recognise the importance of giving back to the society by creating a quality of life for the community.



In 2018, the Bank shifted towards a more efficient approach to promote and empower the community, emphasizing on frequent community visits to assess and understand the opinions and needs of local people. Integrating the collected data with the Bank's expertise, relevant projects are then initiated to sustainably respond to the needs of the community. The Bank's CSR framework focuses on 3 priorities including Youth Development and Education, Quality of Life and Community Development, and Cultural and Environmental Conservation. At the same time, the Bank also promotes the volunteer spirit among its employees by encouraging them to participate in the Bank's CSR efforts.







#### Objective:

To elevate and improve people's quality of life to lay a solid foundation for a strong and sustainable community



#### Youth Development and Education

The enhancement of youth's capabilities and moral characters is crucial in laying a steady groundwork for the nation's economic prosperity and social welfare. As the society evolves in a fast pace, the Bank endeavors to support the preparation of these

youths for forthcoming changes. With a firm belief that youths are the foundation and future of the nation, the Bank aims to carry out projects to develop and promote a youth-centred learning approach to efficiently groom these future drivers of the nation.

#### Leadership Programme for Sustainable Education (CONNEXT ED)

Since 2016, the Bank has joined a network of 12 private organisations to become part of the Leadership Programme for Sustainable Education or CONNEXT ED, a programme targeting the raising of basic education standards and leadership development. In the first phase, the Bank and the Siam Commercial Bank Foundation supported 30 SCB employees to volunteer as "School Partners" (SP) and work with school principal and teachers from 50 schools to improve the quality of education by developing teachers' capabilities. The participation of the Bank employees in this programme also led to the improvement of

their way of work and leadership. An analysis of the success of the project's first phase revealed that 29 schools have improved their method of teaching and have become potential models for other schools in their areas. Furthermore, over 40% of 931 teachers have become familiarised with the Active Learning approach. The Bank remains committed to advance this project into its second phase, whereby the partnership network with 21 additional organisations will be expanded in order to achieve an even more concrete output under the implementation of 5 strategies including:

Transparency



of school data mechanism and

Market engagement



Development of school's executives and teachers capabilities



Children-centred learning approach

School's access to digital infrastructure

The second phase of CONNEXT ED focuses on enhancing capabilities of teachers, who are important role models for youth development, by encouraging the adoption of the Active Learning approach. In this attempt, academic experts and School Partners will work closely

with the management teams of schools under the Bank's supervision in 3 educational innovation areas, including Rayong, Si Saket, and Satun province. Future plans of the project include its expansion to cover 200 more schools located in the country's educational innovation areas.

#### SCB Challenge

For the 13<sup>th</sup> consecutive year, the Bank provides opportunities for youths of all ages and education levels to demonstrate their capabilities through the "SCB Challenge" competition. The Bank believes that with enhanced capabilities, youths will mature and become the driving force to further advance the capabilities of the country. At its 13<sup>th</sup> year, the competition is organised under the theme "Keeping Thailand in Pace with the World, "SCB Challenge" incorporates learning through hands-on execution which participants will acquire various skills, develop discipline and responsibility, and become aware of environmental conservation and good citizenship characteristics. The competition aims to also encourage young people to step into the modern age, become technology literate, and create useful innovations for the society. "SCB Challenge" is divided into three categories based on the following education levels: primary school students, secondary and high school students, and university or college students.





participating students

#### A Mixed Media Competition under the topic of "Thai Stories, Global Reputation" for high school or vocational students

For the secondary and high school student category, the Bank held a mixed media creation competition under the topic of "Thai Stories, Global Reputation". Through this initiative, the Bank hopes to foster pride in local communities and Thailand among youths. Participants will familiarise themselves with the concept of teamwork, acquire knowledge from hands-on experience, and use technology creatively. Furthermore,



students will develop life-long skills such as thinking, learning and technological skills. The competition promotes learning experiences beyond classrooms through real-life execution in the community. The winner of this category is the Islamic Studies Demonstration School, Prince of Songkla University, Pattani province, with the project titled "Another Angle", portraying the story of Pattani province in a different perspective.

> "The SCB Challenge exposes young students to the values of the society they live in."

Mr. WINAI SATTARUJAWONG Competition Committee and Documentary TV Director

#### Quality of Life and Community Development

The Bank firmly believes that a quality of life, strong health, and inclusive access to healthcare will contribute to the community's efficient function of their respective duties and roles in the social mechanism. Therefore, the Bank runs different projects to enhance the community's quality of life, with specific focus on health promotion,

of people in remote areas through the creation of jobs and knowledge in financial management. These efforts are aimed at efficiently changing the people's spending habits while cultivating financial discipline in order to build an independent and sustainable community.

in tandem with promoting and raising the well-being

#### Community Development Project in Thoet Thai Sub-District, Mae Fah Luang District, Chiang Rai Province

Since 2005, the Bank has collaborated with Mae Fah Luang Foundation under Royal Patronage to carry out the Reforestation Project and the Water Resources Development Project in honour of His Majesty the King in Thoet Thai Sub-District, Mae Fah Luang District, Chiang Rai Province. The project's objective is to reduce deforestation, expand the conservation and restoration of upstream forests, and enable local people to maximize the use of water resources generated from the project. This will help retain more water in the upstream forest and improve the people's quality of life with a yearround supply of water for consumption. Furthermore, the ability to cultivate more than once a year will result in more income for local households, leading to a stronger community.



9,730 Rai of forest increased or equals to 60.42% of the project area

As a result of the project's continued success, the Bank aims to engage profoundly in the development of the community and people's quality of life in Thoet Thai Sub-District by forming partnerships with social development networks as well as by applying the Bank's capabilities as a financial institution to this endeavor. A survey on the community needs showed that the Bank can contribute knowledge on daily financial management activities, such as recording household expenses, to local target groups, e.g. farmers, teachers, students, or housewives. To achieve this, local



Local household income increased from Baht 23,700 per household per year in 2005 to

12/,010 <sub>Baht</sub>

per household per year in 2009

groups, such as village officials, school teachers, and the Bank volunteered amployees act as an instrument to provide financial knowledge to the target group under a 3-level framework: "spend consciously", "plan intelligently", and "invest wisely". In order to create the highest learning efficiency, the Bank adapts relevant instructional media and communication tools suitable for each target group. The Bank is also committed to build on this success and contribute its capabilities to improve the quality of life of people in other communities as well.

#### Happy and Healthy Bike Lane

The Bank collaborated with the Airports of Thailand PCL to develop a public bike lane under the name Happy and Healthy Bike Lane or "Charoensukmongkolchit" in Thai. The name was graciously bestowed by His Majesty King Maha Vajiralongkorn Bodindradebayavarangkun. The Bike Lane is a space dedicated for public recreational activities and can be accessed by people of all ages. It aims to create a community of health-conscious people through biking, promoting quality of life and strong health. The project features a standard bike lane, which runs around Suvarnabhumi Airport with a total distance of 23.5 kilometres. It is also well-equipped with facilities and a world-class security system. The Bike Lane is open to the public free of charge.

Bike Lanes and Running Track	Security System	Facilities and Services	
<ul> <li>23.5-kilometer principal bike lane</li> <li>1.6-kilometer short-range bike lane</li> <li>1.6-kilometer running track</li> </ul>	<ul> <li>Entry system using "Snap" wristbands for riders, identity verification</li> <li>First Aid Centre and Emergency Centre</li> <li>Solar-powered lighting system</li> <li>1.2-kilometer Sky Bridge</li> </ul>	<ul> <li>Modern and up-to-standard car park</li> <li>Meeting points, lavatory, and resting areas</li> <li>Food and beverages</li> <li>Bike services</li> </ul>	

Over 130,000 current members



An average of cyclists per week

Note: Data as of December 31, 2018

#### Cultural and Environmental Conservation

The Bank endeavours to instill awareness and encourage participation of employees in its cultural and environmental conservation efforts while supporting charitable organisations working to preserve and pass on cultural heritage and ancestral traditions to new generations. At the same time, the Bank recognises the importance of environmental preservation. In the past years, the Bank carried out the "SCB Let's Do Good for the Environment" campaign to urge its employees to engage in and recognise the importance of environmental conservation, contributing in waste reduction, particularly plastic waste, to reduce global warming which is a key global agenda today.

#### "Un Ai Rak Khlay Khwam Nao: Sai Nam Haeng Rattanakosin" Winter Festival

The Bank participated in the 2018 winter festival in Bangkok called "Un Ai Rak Khlay Khwam Nao" (Love and Warmth at Winter's End), organized under the theme "Sai Nam Haeng Rattanakosin" (The River of Rattanakosin). With an intention to demonstrate the deep ties between the Monarchy and the Thai people, the festival featured an exhibition on water management royal initiatives, replicating 6 key canals and 2 important bridges of Thailand. The festival recreated the atmosphere of Thailand's waterways and allowed visitors to experience the traditional way of living of the past. Visitors were also encouraged to dress in traditional Thai costumes as well as bring their own shopping bags to contribute to the effort on environmental conservation by reducing the use of plastic bags. Over 8,550 visitors participated in this festival.

As part of the event, the Bank constructed and decorated its booths in a combination of Beaux-Arts and Neoclassical architecture, to replicate its first establishment, the Talad Noi branch, which is located in the country's former commercial district. The building also sits on the bank of the Chao Phraya River, which is the major water route for the country's trade and economy. Additionally, the Bank also held activities to provide knowledge to visitors:

The Royal River of Generosity for the Hearts of the Thai People Exhibition portrays the graciousness of the Chakri Dynasty's 10 Monarchs, who have generously contributed to the development and prosperity of Thailand and its people. The exhibition storyline relates to Thailand's waterways, which have always served as an important economic routes of the country since the olden days.



The Royal River of Generosity for the Hearts of the Thai People Video presents the history of Thailand's economy which holds deep connections to the country's waterways and the kindness of Their Majesties the Kings of Thailand, which have laid a solid foundation for the country's prosperity and economic independence throughout history. It also featured the story of the establishment of Siam Commercial Bank. The film was presented with timeline graphics using multimedia technology.

**Chaophraya River Panoramic Photo Spot** uses a multimedia screen to reconstruct an atmosphere overlooking the scenes of Rattanakosin trade activities from inside the Bank's Talad Noi branch building.

Vintage Photography Booth applies the mirror screen technology to combine a visitor's photograph to a background image of the past, producing an effect of having stepped back into ancient times.

Participants of this activity were encouraged to make voluntary donations whereby all proceeds were presented to His Majesty King Maha Vajiralongkorn Bodindradebayavarangkun for donation to charities at His Majesty's discretion. The Bank places importance to the efficient use of resources and the promotion of civic spirit among its employees for the benefit of the society and environment. Thus, the Bank runs the "SCB Let's Do Good for the Environment" campaign on a continuous basis to raise awareness and encourage employees to engage in environmental conservation. Each year, the Bank employees participate in environmental-oriented activities, such as the "SCB Says No to Plastic" campaign aimed at encouraging employees to change their habits by reducing, refraining from, and giving up the use of disposable plastic bottles, and the "Beach Cleaning" activity where managers and employees in coastal areas annually participate in collecting garbage and cleaning up the seaside to preserve the ecosystem and beautiful scenery of provincial tourist destinations.

In 2018, over 4,465 employees participated in the "SCB Say No to Plastic" campaign, which is an equivalent of over 9,620 working hours.





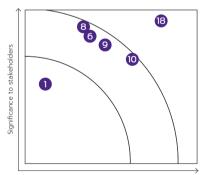




### The Most Prudent Bank

Voice from regulators

"SCB should conduct business on the basis of good governance, integrity, ethics, and responsibility, in both market conduct and responsible lending, as well as thoroughly considering today's emerging risks including data breaches and stability of IT systems for digital transactions"



Significance of economic, environmental & social impacts to SCB

#### Material Sustainability Topics

- 18 Cyber Security
- Risk Management
- 9 Anti-Corruption and Bribery
- 8 Market Conduct
- 6 Corporate Governance
- 1 Anti-Money Laundering

### Corporate Governance

With a belief that good governance practices will build a foundation for sustainable growth, the Bank has in place a transparent and effective management structure with checks and balances to best facilitate the Bank's corporate governance practices.

#### **Governance Structure**

The Bank appointed the Nomination, Compensation and Corporate Governance Committee (NCCG) to set policy and oversee corporate governance practices. The Committee reviews and revises the SCB Financial Group's Corporate Governance Policy to comply with corporate governance requirements set by relevant regulatory agencies, namely the Bank of Thailand and the Securities and Exchange Commission as well as that of international practices. Furthermore, the Nomination, Compensation and Corporate Governance Committee is also responsible for nominating suitable candidates for directorship and senior management positions as well as overseeing policies, criteria, and processes in nominating directors and senior management of SCB Financial Group's subsidiaries. The Bank treats all candidates fairly and equally on a non-discriminatory basis regarding gender, ethnicity, race, religion, or marital status by assessing a candidate's qualifications through the lens of Board Skill Matrix to ensure a well-balanced board with appropriate skills under the prevailing business environment.

The Bank recognises the importance of risk and technology oversight for today's organisations as how technology has become increasingly important in the financial business today. In 2018, the Bank therefore set up two additional board committees, the Risk Oversight Committee and the Technology Committee, to fulfill the following roles and responsibilities:

#### Key Roles and Responsibilities of the Technology Committee



- Oversee technology strategy to ensure its alignment with the Bank's goals and objectives
- Keep the Board of Directors informed and make recommendations on technology-related impacts, directions, and risk management
- Study technology related progress and applies such to the Bank's operations in order to improve financial transactions with the goal of becoming a leading bank in technology.

#### Key Roles and Responsibilities of the Risk Oversight Committee



- Make recommendations to the Board of Directors on SCB Financial Group's risk governance framework
- Ensure that senior management and chief Risk officer comply with the risk management policy and strategy, including the Bank's risk appetite
- Review and assess the effectiveness of bank wide risk management policy and strategy to ensure that all types of risk including emerging risk are assessed
- Build risk culture within the organisation and oversee compliance on the matter

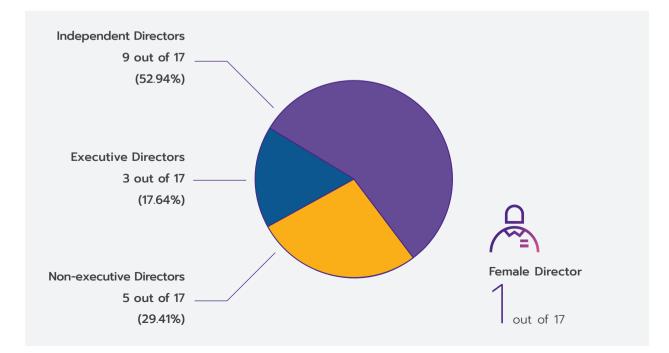
#### **Governance Structure**

(Information as of December 31, 2018)



#### **Composition of Board of Directors**

(Information as of December 31, 2018)



#### **Board Effectiveness**

To ensure board effectiveness, the Bank annually evaluates the performance of the Board of Directors and board committees which consists of 4 parts: 1) performance assessment of the Board as a whole, 2) performance assessment of board committees. 3) performance assessment of individual directors, and 4) performance assessment of the chairman of the Board. Starting in 2012, the Bank has engaged third-party consultants with corporate governance expertise to assess the Board's performance every 3 years, in line with the recommendation set forth in the Principles of Good Governance for Listed Companies by the Stock Exchange of Thailand. In 2018, the Bank commissioned Aon Hewitt Thailand to perform the evaluation and found that the performance of Board of Directors, board committees, individual directors, and the chairman of the Board had all met the Bank's performance expectation. The consulting company also made recommendations on additional improvements to increase the board's effectiveness in today's complex and rapidly evolving business environment.

To further enhance board effectiveness, the Bank also encourages board diversity in terms of expertise, experience, capability, age, and gender to ensure a broader range of perspectives and views. Beyond expertise in the banking business, the Bank seeks to equip directors with a breadth of knowledge, not only the core knowledge for performing director duties but also knowledge necessary to lead the Bank through today's changes in the business environment, e.g. digital technology, law, risk management, and cyber security. In 2018, the Board attended training and seminars organised locally and internationally, e.g. Bangkok FinTech Fair 2018: SME and Consumer Financial Solutions, Cyber Security and Technology Risk training course, and Bangkok Sustainable Banking Forum 2018.

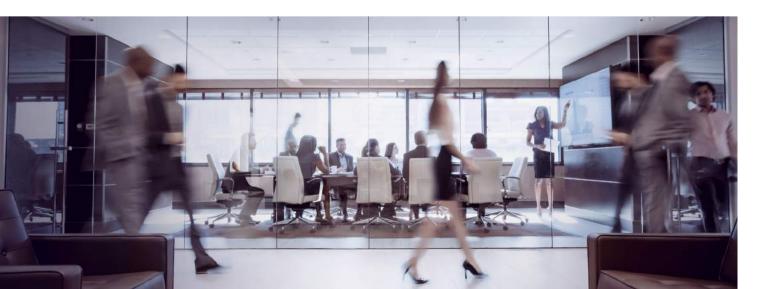
The Bank was rated "5-Star Excellent" in the assessment of Thai Listed Companies on Corporate Governance by Thai Institute of Directors. The Bank received 100 assessment score from Thai Investors Association for the quality of shareholder meetings, for its 10<sup>th</sup> consecutive year in the 99-100 scoring range.

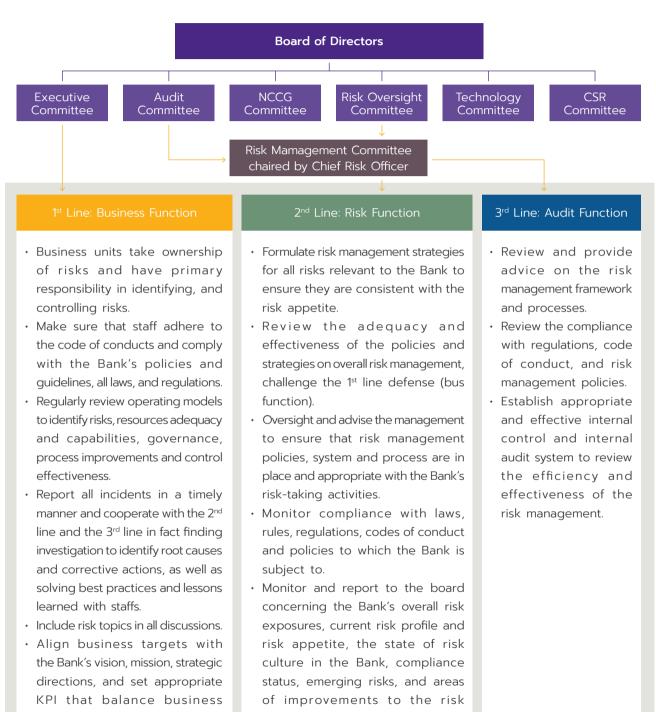
### **Risk Management**

The Risk management is a key mechanism in driving an organisation to reach the target and create a sustainable value for stakeholders. Whereby, the impacts resulted from inadequate or ineffective risk management system can directly impact stakeholder's trust. The Bank thus, has established risk management policy to ensure compliance to the risk management guideline, as well as a creating a systematic risk management system which aligns with international guidelines. Additionally, the Bank builds an organisational risk culture to ensure that employees at all levels hold accountability and understand the importance in being part of managing risks which may occur in different aspects in the banking business.

#### **Risk Governance**

At management level, the Bank's Risk Management Committee is assigned with roles and responsibilities to formulate risk strategies in alignment with the Board of Directors' given direction, while overseeing the overall risk management of the SCB Financial Group. In 2018, the Bank established the Risk Oversight Committee which is an executive committee, mostly consisting of independent and non-executive directors, with the chairperson being an independent director. The Risk Oversight Committee's roles and responsibilities are to provide recommendations to the Board of Directors regarding the direction for risk management. It is to make sure that the direction aligns with the Bank's business strategy and complies with the risk management framework. This is to ensure that internal risks are managed and monitored at an appropriate level within the identified risk appetite. Moreover, the Risk Oversight Committee also provides reccommendation to the Board of Directors for fostering an organisational culture that constantly considers risk and operates accordingly. At the same time, Risk Management Committee at management level also has roles and responsibilities in providing recommendations on risk management policy, risk management and control framework to Risk Oversight Committee and the Board of Directors for overseeing the SCB's Financial Group's overall risk management.





governance framework of the Bank.

#### Risk Management and Governance Structure

performance with risk appetites.



Risk Identification



Risk Assessment

Categorising risks into strategic risk, credit risk, market risk, liquidity risk, operational risk, interest rate risk in the banking book, reputational risk, technology risk, human resource risk and social and environmental risk

Facilitate and monitor the

implementation of effective

risk management practices

Quantitatively and qualitatively measure risks in each category by using appropriate models



Risk Monitoring and Control

Set targets and limits for key risk indicators and have proper internal control process in place.



**Risk Reporting** 

Report risk information to related functions and executives on a regular basis.

#### Operational Risk Management 'Three Lines of Defense'

4 Steps – SCB Risk Management System

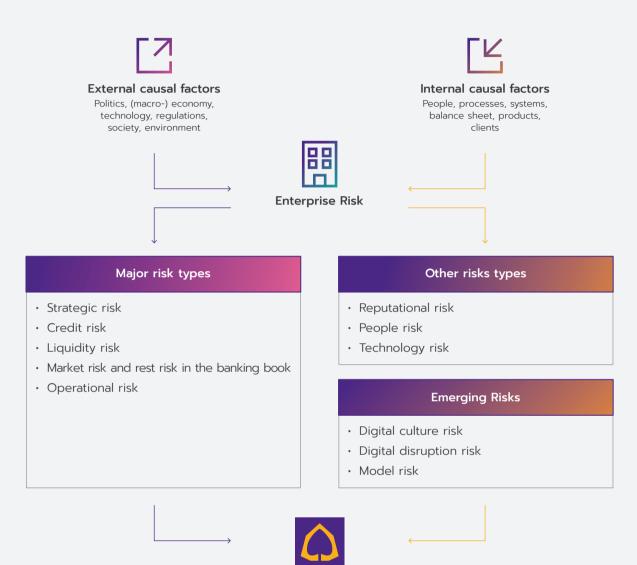
When viewing the overall of risk management structure, the Bank has adopted the "Three Lines of Defense" governance framework to increase efficiency and accuracy in every processes. Hence, there are collaborations among internal functions, from the Board of Directors to employees. Furthermore, the Bank also applied the Risk Control Self-Assessment (RCSA) as a tool to identify the preliminary risk. The results are then presented to the Risk Oversight Committee and the Board of Directors for further consideration and conducting risk assessment at organisational level.

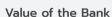


a day-to-day basis

Provide assurrance on the effectiveness of governance, risk management, and internal controls

### SCB Key Risk Factors





The Bank places an emphasis on the management of crisis and unplanned situation which may impact the business operations and stakeholders' trust. In 2018, the Bank engaged an external consulting firm to develop the Crisis Management framework covering the assessment of potential factors, prior, during and after the occurrence of event which may threaten the Bank's operations. Moreover, prevention approach was identified and provided to manage those factors such that the Bank is able to effectively handle distress and/or crisis. Moreover, the Bank has reviewed and tested the Business Continuity Plan annually and deployed as a framework during crisis operation, in addition to providing a systematic process used for assessing risk which may arise from new products development in order to ensure that risks originating from new products or any changes are mitigated and acceptable.

### **Emerging Risks**

The Bank analyses the emerging risks which may affect business operation in both short-term (within 1 year) and long-term (between 3-5 years). Measures are also developed to respond, manage and control impacts of these risks accordingly. In 2018, the Bank identified 3 key emerging risks.

### **Digital Culture Risk**

Changes in the business model and internal operational process in order to prepare the organisation for changes and seek business opportunities may result in digital risk, such as data privacy and cyber security. The Bank, thus, specified a clear and appropriate business strategy rooted in a risk culture at corporate level.

### In addition, the Bank has set up SCB Academy with goals to uplift employee capabilities in the digital age while adopting the agile way of work to increase operational speed and create new innovation with a customer centric mindset; potentially expanding business opportunities and improving risk management process.

### **Digital Disruption Risk**

Digital disruption risk here means impact from technological changes which may affect customer's expectation and behaviour, financial market, and industry, thus, directly affecting operational risk and the Bank's reputation. To prepare for digital disruption risk, the Bank has acknowledged and understood these changes such that both executives and employees are prepared for the challenges regarding innovation and development into digital transformation age. The Bank increased investment in technology to support and encourage employees to experiment, challenge latest innovation, and be committed in providing excellent customer services such as responding to customer's needs immediately. Nonetheless, the Bank also develops digital products, services with process to prevent cyber risk.

### Model Risk

The Bank prepares to handle changes that may impact the business by developing a scoring model for analysing data for decision making. This poses risks pertaining to scoring model such as fluctuating, inaccurate or faulty results or misuse of the model. To manage and mitigate this risk, the Bank has developed Model Risk Management Policy as a framework for business operation with regular validation to manage and control potential risk.

### Risk Culture

The Bank places importance on building a risk culture which focuses on effective risk management and encouraging all levels of employees to take part. In this manner, the Risk Oversight Committee will provide recommendations to the Board of Directors for fostering the risk culture and ensuring compliance throughout the organisation. This is being implemented by creating internal channels for reporting risks and building campaign of awareness, knowledge sharing and training for employees, so that employees understand and are aware of risks and its impact to the organisation and stakeholders.



### The risk reporting channels

- · Governance Risk Compliance (GRC) system via the Intranet
- SCB Connect via LINE application
- E-mail: whistleblower@scb.co.th

### 70R: Programme to Build Awareness on Operational Risk Management

7 Operational Risks (7OR) programme is one of important activities conducted to promote an organisational risk culture. The program has been on-going since 2016, building awareness for all levels of employees under the concept "Risks are in your daily life and closer more than you think". After 2017, the Bank built channels for internal risk reporting and in 2018, the final phase of this program, the Bank strived to improve employee's understanding of their role and responsibility to stimulate collaboration to prevent impacts which may arise from ineffective risk management. Throughout the implementation of the program, employees provided excellent support and collaboration illustrated by the number of reports which came through the LINE application (SCB Connect account). Over 500 cases were reported whereby every case was reviewed and entered the investigation procedure to improve the Bank's regulations accordingly.





2016	2017	2018
Building Awareness	Risk Reporting	Loss Reduction
	Ē	(x x)
Build awareness for all levels of employees under "Risks are in your daily life and closer more than you think" concept.	Encourage employees to report risks through the provided channels.	Build employee understanding on their duties and responsibilities, and collaboration to prevent impacts from risks.

/ 11

### Cyber Security

cture to ensure alignment with the

To operate the business in the digital age, customer data security and privacy are the Bank's top priorities. In 2018, the Bank set up the Technology Committee to oversee technology strategy and system architecture to ensure alignment with the Bank's strategies and goals which the performance must be reviewed regularly to keep up with constant technological changes.

Availability (CIA) triad. Duties and responsibilities

related to development, adoption, and compliance to the Information Security Policy are stated

in the policy with the Technology Committee

performing roles and responsibilities in reviewing

and evaluating the Bank's cyber security systems

to ensure that the systems in place are adequate

to support the Bank's strategies. In addition,

there is audit function performs audits on cyber

security performance and make recommendations

for further improvement.

### **Cyber Security Practices**

Information security, data confidentiality and customer privacy are of utmost importance to the Bank as dictated by today's business context where most information and data are stored in an electronic format. Thus, the Bank has established SCB Financial Group Information Security Policy in which employees of SCB and its subsidiaries, including those in probationary periods and on temporary contracts, as well as all suppliers and consultants, must follow the IT security practices based on the concept of Confidentiality-Integrity-



**Confidentiality:** Information can only be accessed by authorised personnel.

✓\_\_\_\_

Integrity: Information is accurate and reliable.



Availability: Information is available when needed.

In addition, the Bank has also taken a proactive cyber security approach, for instance, Cyber security Threat Intelligent Surveillance along with continuous improvement in technologies, employees, and processes to monitor, assess, and prevent potential cyber security threats. To prevent cyber security risks arises from internal operation, the Bank has applied machine learning technology to monitor employees' behaviour, identify hackers, and predict events that may pose security risk to customers' or the Bank's data.

To manage and prevent potential risk associated with third-party service providers, the Bank has established the IT Outsourcing Policy, which also applies to cloud-computing services, to ensure data security, integrity, and customer protection. The Bank identifies the level of approval authority for each type of IT outsourcing, performs an annual audit, and reports the results to the Bank of Thailand to ensure that services provided by vendors are held to the same standard and accountability as if the Bank were to provide the services ourselves.

To prepare for emergency and ensure that, in such event, systems can be recovered within an appropriate timeframe, the Bank has developed the IT Contingency Plan in conjunction with the Business Continuity Plan. Processes, procedures, guidelines are clearly specified, along with roles and duties of business units responsible for executing, testing, and reviewing the IT Contingency Plan to ensure continuous improvement and maintain its relevance within the prevailing business context.



of employees

completed the Cyber Security Awareness training

> In 2018, the Bank received additional ISO/ IEC 27001:2013 certification for ATM monitoring

In conjunction with strengthening its governance structure, the Bank also focuses on building a data security culture within the organisation to make data security a forefront concern for employees at all levels. To ensure that employees have sufficient knowledge on data security issues, the Bank has provided "Proactive Security Awareness" training for all employees as well as implementing the

Cyber security Preparedness initiatives. Through campaigns such as phishing exercise and Distributed Denial-of-Service (DDoS) attack, the Bank can assess its capabilities to manage such events. The results show that the Bank's cyber security system can detect and handle cyber threats effectively with a high level of resilience and security.

Moreover, the Bank has also contributed to a higher cyber security standard for the banking industry by sharing its insights and case studies on data security with external organisations through the participation and collaboration, such as with Thailand Computer Security Incident Response Team (ThaiCERT), Thailand Banking Sector Computer Emergency Response (TB-CERT), and Financial Services Information Sharing Centre and Analysis Centre (FS-ISAC). These collaborations ensure that data security effort within the banking and finance industry can reach its highest potential.

### **Customer Privacy Protection**

Managing and safeguarding customer data to ensure maximum security is one of the Bank's top priorities. The Bank's customer privacy practices conform to the Bank of Thailand's regulation, antimoney laundering and other relevant laws, as well as the Bank's market conduct regulations. The Bank has prepared and reviewed the Market Conduct Policy, the Data Privacy and Protection Policy for SCB Financial group, and Customer Confidentiality and Disclosure Regulation which state the regulations on customer data protection, prioritise the Bank's information in the order of importance, specify roles and responsibilities of related business units, as well as approval authority required for assessing customer data. In addition, the Bank has adopted various technologies to protect customer data with tightened security and efficiency.

The Bank respects every customer's privacy and confidentiality and, therefore, establishes guidelines

for customer data protection with the following key considerations: customer privacy, confidentiality, and information disclosure. The guidelines also prevent unauthorised access to personal information and/ or account information without customer consent. To obtain customer consent, the Bank will inform customers on the objectives of collecting, using, or disclosing customer data. If any personal information is found to be incorrect, customers can contact the Bank 24/7 through any branch network or Call Centre to rectify the error.



### Cyber Security Awareness Campaign

Throughout 2018, the Bank focused its efforts on building cyber security awareness within the organisation through communication campaigns which had been well received by employees. The key message was communicated in a variety of methods, such as short films with hypothetical situations on potential consequences from neglecting data security, infographics on data classification to prevent a data breach.



"Puth Talk Puth Thoe"

live discussion on cyber security



Write What You Can't (Miss)

A short story contest to highlight the consequences of neglecting cyber and data security in the organisation



### IT Security Awareness 2018: Day of Cyber Safe

Casual discussion on "How to Live Safely in the Cyber World" with external IT experts.

More than

500 employees

attending the event in person

3,800 employees

watching online broadcast





More than



attended this event in person

6,300 employees

watching online broadcast.

## Anti-Corruption and Bribery

The SCB Financial Group's Anti-Corruption and Bribery Policy has been established to create a culture of ethics within the organisation through a system of corporate governance and compliance with the code of conduct. To prevent any case of corruption and bribery, the Bank has set up a governance structure with clear roles and responsibilities along with effective internal control and risk management systems.

### Anti-Corruption Practices

The Anti-Corruption and Bribery Policy applies throughout SCB Financial Group and has been communicated to management and employees at all levels to ensure strict compliance. The Bank has also periodically revised its anti-corruption and bribery measures to keep up with regulatory changes and maintain its relevance in the current business environment. The Policy covers major forms of corruption and bribery, such as political contributions, charity donations, sponsorships, or facilitation payments which may lead to corruption. Nevertheless, political contributions either in monetary or non-monetary forms must be





of the Bank's employees completed anti-corruption and bribery training in 2018. properly disclosed and approved by the Board of Directors or the Executive Committee. In 2018, the Bank gave no direct or indirect support for any political activities, political parties, politicians, candidates for political offices or any persons with political roles.

In 2018, there was no allegation charge or complaint against the Bank concerning corruption and bribery from the Bank of Thailand, the Anti-Money Laundering Office, the Office of the National Anti-Corruption Commission, and the Securities and Exchange Commission.

Furthermore, the Bank has an organisational structure with explicit roles and accountability for anti-corruption and bribery implementation. Through annual mandatory training, anti-corruption measures are communicated and reiterated throughout the organisation so that employees at all levels have an understanding and awareness to strictly comply with the Bank's anti-corruption and bribery measures.

### No Gift Policy

The Bank places great importance to transparency in business operations in compliance with its Anti-Corruption and Bribery Policy and, therefore, has enforced No Gift Policy. Employees at all levels are prohibited from giving gifts or other benefits to companies or organisations that have No Gift Policy in place. To promote a culture of integrity and transparency, employees and their family members are also prohibited from accepting gifts from suppliers or subordinates.

### **Complaint Management and Whistleblowing**

Under the Whistleblower Guideline, the Bank encourages employees to report any violation of the code of conduct and practices through a variety of channels, such as e-mail, digital platform, mail, and telephone. The Bank's Whistleblower Confidentiality Policy protects the identity of whistleblowers as well as ensures a systematic process to handle complaints. Upon receiving a complaint, the Bank appoints a Fact Finding Committee to promptly conduct an investigation, report findings to the Disciplinary Committee for a decision, and keep the Audit Committee informed of the outcomes and progress on a quarterly basis. In 2018, there were 58 cases of complaints, 43 of which were work-related negligence or mistakes and 15 cases were related to fraud and breach of confidence. All but one of these cases have been investigated and addressed while the single remaining case is under consideration.

The Bank has carefully considered and taken appropriate disciplinary action against employees who have committed a violation. For negligence cases, the Bank has given written warnings and salary cuts to 7 employees. For cases related to fraud and breach of confidence, 6 employees were asked to leave or had their employment terminated for cause.

### Whistleblowing and Complaint Handling Procedure



1. An employee or an external person reports a concern or files a complaint through:

- E-mail: whistleblower@scb.co.th
- Governance Risk Compliance (GRC)
   system via the Intranet
- 7OR channel through SCB Connect account on LINE Application
- Mail to P.O. Box 177, Jatujak Post Office 10900
- Telephone: 0-2544-2000

### **Business Code of Conduct**

In 2018, the Bank revised its code of conduct to provide clear behaviour guidelines for management and employees by adding practices on market conduct and no gift policy as well as clarifying governance roles and responsibilities of committees and management. To demonstrate the Bank's commitment in conducting business with integrity and responsibility for all stakeholders, the Audit Committee consisting entirely of independent directors, oversee compliance with rules and regulations, the Bank's code of conduct, and business ethics.



- 2. The case is forwarded to the Committee who investigates and gathers evidence.
- 3. If the complaint is valid, related functions will set up an investigation committee in accordance with the Bank's regulations.



 The Bank monitors the resolution and makes further improvement on internal processes and operations.

The same standards of integrity and social responsibility are also expected of the Bank's suppliers. To promote social and environmental responsibility along with ethical business practices among suppliers, the Bank has developed and communicated SCB Supplier Code of Conduct to suppliers. The Supplier Code of Conduct requires suppliers to conduct business with integrity, respect for human rights, and concern for occupational health, safety, and environment. A supplier's written acknowledge and compliance with the Supplier Code of Conduct are required prior to commencing their work with the Bank. Periodic assessment of supplier practices against the SCB Supplier Code of Conduct are also performed.

### Anti-Money Laundering

The Bank focuses on improving its operations relating to Anti-Money Laundering and Counter-Terrorism and Proliferation of Weapon of Mass Destruction to align with business context in the digital age as well as changes in laws and global practices. To this end, the Bank continues to use technologies to improves its operational systems such as Know-Your-Customer, and processes to be up-to-date and optimally efficient.

### **Transaction Reporting System**

In 2018, the Bank introduced the Automated Anti-Money Laundering Transaction Monitoring System (AMLTMS) for monitoring and reviewing customers' transactions in accordance with the relevant laws based on explicitly specified conditions and guidelines, such as account surveillance for self-employed customers, customers with low or no income, suspicious ATM/ CDM transactions, suspicious internet banking transactions that do not align with the reported occupation or income etc. If transactions are found to be suspicious or inconsistent with the customer's income and occupation, AMLTMS will perform analysis and customer due diligence in accordance with the Anti-Money Laundering Act and the Counter-Terrorism and Proliferation of Weapon of Mass Destruction Financing Act. The Systems will then accurately, efficiently, and promptly report suspicious transactions to the Anti-Money Laundering Office as required by law. In addition, the Bank also uses the SAS® Transaction Monitoring system to facilitate transaction reporting to the Anti-Money Laundering Office (AML) in a complete, accurate, and timely fashion.

### Know-Your-Customer Innovation

The Bank has developed an electronic Know-Your-Customer system (e-KYC) for new customers, an innovation that allows customers to open a bank account without a need to visit a bank branch network. With this innovation, customers can open a bank account using their passports aided by near-field communication (NFC) technology embedded in their mobile phones to verify passport photos with facial recognition. This technology helps the Bank minimise errors in the KYC process. Moreover, the Bank has collaborated with the Bank of Thailand, the Thai Bankers Association and other related agencies on the National Digital ID initiative to raise the KYC/CDD standard for banking or government services and help streamline back-office processes for customers of financial institutions. This initiative allows financial institutions access to reliable data sources to facilitate KYC compliance.

### Examples of new operating system and tool

Startbiz facilitates the KYC process, identifies true beneficiaries and assesses the customer's risk profile which help streamline the process with accurate information retrieved from the Department of Business Development in real time. This database integration capability makes the Know-Your-Customer/Customer Due Diligence (KYC/CDD) process fast and convenient, as well as minimising errors in identifying true beneficiaries according to Anti-Money Laundering laws. iOnboard is a retail customer onboarding system which is accessible on an iPad anywhere anytime. The Bank has integrated its database with the Ministry of Interior's civil registration to verify the status of national ID cards through smart card readers and store customers' photographs in the system for future authentication.

### AML/CFT Communication and Training

The Bank has organised training on Anti-Money Laundering, Counter-Terrorism and Proliferation of Weapon of Mass Destruction Financing (AML/CFT) for management and employees throughout the organisation. Relevant laws and practices are also communicated through the Bank's circular letters and notifications to ensure that SCB employees are well-informed on, for instance, AML/CFT laws, regulations, and announcements, roles of financial institutions, and customer due diligence procedure, and can then apply the knowledge to perform their duties with confidence. The Bank also provides this information in the form of classroom and e-learning with content that is concise and easy to understand.

### **AML/CFT Training Courses**



Preparatory Training for Investment Banking Managers and Business Managers

Target Group: Investment banking managers and business managers

1,303 Persons completed the training



Preparatory Training for Branch Managers

**Target Group:** Branch managers

257 Persons completed the training



AML/CFT Basic Knowledge through e-Learning

Target Group: All employees

25,737 Persons completed the training

### Market Conduct

Market conduct is one of the Bank's top priorities which is critical for building customer confidence and trust in SCB products and services. As such, the Bank adopts a zero-tolerance policy to prevent any regulatory violations with established rules, regulations, and measures to build a culture in which every employee upholds the code of conduct and ethical practices by acting in customers' best interests and never taking advantages of uninformed customers.

### SCB Market Conduct Principles



Build customer confidence in the Bank's market conduct guideline and practice



Act as an advisor by giving product and service recommendations that truly meet customer needs

Develop and offer products and services with customer benefits

In 2018, the Bank incorporated market conduct practices into SCB's Financial Group Code of Conduct which are aligned with the Bank of Thailand's market conduct regulations. The Bank So?



Consider it every employee's obligation to ensure that customers know and understand their rights to the Bank's products and services

Ensure convenient services that

solve customer pain points to

the best of one's ability

also set up a wealth governance with a key responsibility in ensuring compliance on market conduct for every related business unit.

### Wealth Governance Function

Market Conduct Team	Sales Governance Team	Wealth Operational Risk Team
Set up an organisational structure to manage market conduct guideline and practice; oversee sales process, sales personnel compensation and product development; as well as reviewing, making recommendations, and monitoring performance.	Monitor and control end-to- end sales process to ensure compliance with the Bank's policies, regulations, practices as well as overseeing sales and service quality assurance, customer data management, and surveillance to prevent any non-compliant occurrences.	Manage operational risk by collecting and reporting data on incident as well as identifying ways to prevent future incidents.



### 6 Strategies Underpinning the Zero-Tolerance Policy

**Setting up Wealth Governance function** with a key responsibility of overseeing the overall compliance with market conduct regulations.

**Enforcement and disciplinary measures** have been in effect since 2018 and have been communicated to all relerant employees. The Bank has issued a warning notice to the branches that have been found to violate the market conduct guidelines.

A revolution of bank wide communication focuses on educating and communicating to employees on market conduct regulations as well as creating customer-service scripts for employees to maintain service quality standards and avoid giving customers information that may constitute a violation of market conduct regulations. Every sales employee must sign a legally binding compliance agreement and recieved an accredited certification for market conduct training. End-to-end sales process improvement: The Bank has reviewed and improved the sales process for insurance, mutual fund products as well as sales materials for residential mortgages to be customer-centric. The Bank has developed tools like iPlan for needs-based analysis and offer a wide range of after-sales service channels to handle compensation claims.

Sales and service quality assurance: The Bank commissions third-party inspectors to perform anonymous service inspection (mystery shopping and call back) for regulatory compliance.

**Continuous improvement:** Senior management is responsible for improving market conduct guideline and practices and ensure that business processes are aligned with the guideline.

### Key Performance on Market Conduct



Sales managers communicate with employees on market conduct regulations as part of their morning routine.



More than 1,117 SCB branches nationwide had been inspected by third-party examiners on market conduct for fire insurance and life insurance products.



80% of the Bank's employees completed training on market conduct regulations.

### Lesson Learned on Market Conduct Practices

The Bank of Thailand imposed a fine on SCB from the business conduct in 2017 for providing no option for customers to buy insurance other than specific company which was considered a non-compliance against the Bank of Thailand's notification. From such incident, the Bank understood and accepted the mistake and had settled the fine in the amount of Baht 3.21 million. In 2018, the Bank had tightened

its market conduct practices by setting out a clear market conduct strategy and governance structure and providing related training and communication to employees throughout the organisation. The Bank has also reviewed and improved its work process to comply with every relevant regulation to ensure that there will be no reoccurrence of misconduct and violation of the Bank of Thailand's notification.

### Awards and Recognitions

### Best Bank

- The Banker (UK)
- The Asset (H.K.) (11<sup>th</sup> year)
- Finance Asia (H.K.) (8<sup>th</sup> year)
- Alpha Southeast Asia (H.K.)
- AsiaMoney New Silk Road Finance Awards 2018 (H.K.) (2<sup>nd</sup> consecutive year)
- Ranked No.1 among Thai Commercial Banks from Forbes (U.S.) and by Thailand's Top Corporate Brand Value - Hall of Fame 2018 (Banking) by Chulalongkorn University's Faculty of Commerce and Accountancy (for being the Top Brand for 6<sup>th</sup> consecutive year)

### Sustainability, Corporate Social Responsibility and Corporate Governance Awards

- Asia's Best CEO (2<sup>nd</sup> consecutive year) from Corporate Governance Asia (H.K.)
- Asia's Best CFO (7<sup>th</sup> consecutive year) from Corporate Governance Asia (H.K.) and Best Investor Relations (9<sup>th</sup> consecutive year) from Corporate Governance Asia (H.K.)
- Sustainability Report Award 2018, Best Category from CSR Club Thai Listed Companies Association, Thailand
- 2018 SET Sustainability Awards
- Outstanding Category for companies with market capitalisation over Baht 100,000 Million

- Inclusion in the 2018 Thailand Sustainability Investment Index, selected by the Stock Exchange of Thailand
- Inclusion in the Dow Jones Sustainability Indices
   2018 (DJSI 2018) in the banks sector of the World
   Index and Emerging Markets Index
- Received AA rating for consecutive year from MSCI ESG Rating for banking industry
- Inclusion in the 2018 FTSE4Good sustainability index for the FTSE4Good Emerging Index, banking industry, assessed by FTSE Russell
- Recieved a B rating on CDP Climate Change Program from CDP

# Sustainability Performance

### Economic Performance

### Economic Performance GRI 102-7, GRI 201-1

Performance	Unit	2015	2016	2017	2018
Net operating income	Baht billion	137.3	133.3	136.2	138.2
Total assets	Baht billion	2,774	2,913	3,024	3,187
Market capitalization	Baht billion	406	518	510	454
Total operating expense	Baht million	48,797	51,644	57,650	64,639
Borrowings	Baht million	121,164	106,838	78,538	107,561
Net profits	Baht million	47,182	47,612	43,152	40,068
Employee's expenses	Baht million	22,379	24,597	27,488	29,347
Return on Equity (ROE)	%	15.9	19.7	12.4	10.8
Return on Asset (ROA)	%	1.7	1.7	1.5	1.3
Number of oversea office and branch	Office/Branch	8	8	8	9
Number of branch in Thailand	Branch	-	1,170	1,153	1,019

### Energy Consumption within the Organisation GRI 302-1

Performance	Unit	2015	2016	2017	2018
Total energy consumption	MWh	50,955	52,610	52,246	50,215
Electricity purchased	MWh	50,810	52,474	52,187	50,138
Diesel purchased	Litres	14,291	14,800	5,800	7,600

### Greenhouse Gas Emissions GRI 305-1, GRI 305-2

Performance	Unit	2015	2016	2017	2018
Total direct greenhouse gas emissions (GHG Scope 1)	Tonne CO <sub>2</sub> e	39	40	16	21
Total indirect greenhouse gas emissions (GHG Scope 2)	Tonne CO <sub>2</sub> e	24,797	22,459	22,023	20,406

### Water Withdrawal GRI 303-1

Performance	Unit	2015	2016	2017	2018
Total tap water purchased	Million m <sup>3</sup>	0.37	0.39	0.37	0.42

### Waste Disposal GRI 306-2

Performance	Unit	2558	2559	2560	2561
Waste disposal	Tonne	7,800	6,488	5,484	6,099

### **Business Travel**

Performance	Unit	2015	2016	2017	2018
Total business travel by air	km	11,389,554	16,102,972	28,230,326	24,590,432
Fuel for company vehicle	kl	-	-	3,960	4,811

### Social Performance

### Total Employee GRI 102-7, GRI 102-8

		20	015	20	016	20	017	20	018
Performance	Unit	Male	Female	Male	Female	Male	Female	Male	Female
Total employee	Persons	6,977	15,240	7,600	17,209	8,077	19,419	7,879	18,872
		22	,217	24,	809	27,	496	26	,751
By Contract Type								'	
Permanent Employee	Persons	6,902	15,163	7,490	17,122	7,779	18,765	7,568	18,020
Contract Employee	Persons	75	77	110	87	298	654	311	852
By Category									
Executive	Persons	51	20	54	30	53	34	49	34
Management	Persons	1,315	998	1,431	1,233	1,530	1,498	1,571	1,503
Non-management	Persons	5,611	14,222	6,115	15,946	6,494	17,887	6,259	17,335
Management in revenue generating function	Persons	933	603	993	737	1,033	873	1,074	911
By Age									
X ≤ 30	Persons	1,273	6,244	1,442	7,250	1,661	8,381	1,374	6,989
30 < X ≤ 40	Persons	1,960	5,973	2,410	6,700	2,601	7,479	2,626	8,018
40 < X ≤ 50	Persons	2,210	2,545	2,116	2,714	2,022	2,907	1,945	3,085
50 < X ≤ 60	Persons	1,515	475	1,608	539	1,775	647	1,908	772
X > 60	Persons	19	3	24	6	18	5	26	8

#### 2015 2016 2017 2018 Performance Unit Male Female Male Female Male Female Male Female Total employee Persons 779 2,676 1,508 4,127 1,226 4,239 783 1,828 turnover 3,455 5,635 5,465 2,611 20.49 25.66 Employee turnover % 11.17 17.81 15.83 23.45 9.80 9.59 rate 15.70 21.17 9.65 24.04 By Age X ≤ 30 Persons 514 2,278 733 3,314 764 3,450 356 1,114 $30 < X \le 40$ Persons 187 330 601 657 347 639 323 586 $40 < X \le 50$ Persons 54 64 144 142 89 128 74 115 $50 < X \le 60$ Persons 9 3 21 10 25 20 20 9 X > 60 1 9 4 1 2 15 10 4 Persons

### New Employee GRI 401-1

### Employee Turnover GRI 401-1

		20	015	20	016	20	017	20	018
Performance	Unit	Male	Female	Male	Female	Male	Female	Male	Female
Total employee	Persons	858	2,350	884	2,159	753	2,024	978	2,376
turnover		3,	208	3,0	043	2,	777	3,3	354
Employee turnover	%	12.30	15.64	12.01	13.42	9.72	11.20	12.25	12.46
rate		14	1.58	12	98	1C	0.75	12	.40
Ву Туре									
Voluntary employee	Persons	701	2248	690	2071	567	1892	800	2,216
turnover		2,	949	2,	761	2,4	459	3,016	
Voluntary employee	%	10.05	14.96	9.38	12.87	7.32	10.47	10.02	11.62
turnover rate		13	.40	11.78		9.52		11.15	
Involuntary employee	Persons	157	102	194	88	186	132	178	160
turnover		2	59	282		318		338	
Involuntary employee	%	2.25	0.68	2.64	0.55	2.40	0.73	2.23	0.84
turnover rate		1	.18	1.	20	1.	23	1.	25
By Age									
X ≤ 30	Persons	329	1,608	359	1,474	321	1,429	390	1,441
30 < X ≤ 40	Persons	265	603	249	559	221	483	332	722
40 < X ≤ 50	Persons	118	86	122	83	75	76	100	150
50 < X ≤ 60	Persons	75	21	59	19	50	17	68	30
X > 60	Persons	71	32	95	24	86	19	88	33

### Absenteeism GRI 403-9

Performance	Unit	2015	2016	2017	2018
Total absenteeism days (including sickness and injuries leave)	Days	55,022	58,618	54,701	58,967
Absenteeism rate (including sickness and injuries leave)	%	0.97	0.93	0.81	0.90

### Occupational Health and Safety GRI 403-9, GRI 403-10

Performance	Unit	2015	2016	2017	2018
Rate of fatalities as a result of work-related injury	Cases per million hours worked	-	-	-	0
Rate of recordable work related injuries	Cases per million hours worked	-	-	-	0.02
Recordable work-related ill health	Cases	-	-	-	0

### Training & Development GRI 404-1

Performance	Unit	2015	2016	2017	2018
Average hours of training	Hour/employee	54	63	62	71
By Gender					
Female	Hour/employee	57	68	67	75
Male	Hour/employee	59	53	48	61
By Category					
Executive	Persons	31	56	41	100
Management	Persons	57	53	52	70
Non-management	Persons	64	73	74	71

Remark: employee category has been adjusted in 2018 in addition of introduction of leadership courses for executives along with various online training courses resulting in increasing of average hours of training in most category

### Note to Sustainability Performance

### **Environment**

### **Energy Consumption**

Total energy consumption as reported in this Sustainability Report covers electricity consumption, diesel consumption of standby generators and fire pumps. There are other remaining sources of energy consumption that were not included in this report this year, such as the electricity consumption of the Bank branch network and ATMs. The Bank will continue to revisit the reporting scope every year to continuously improve on the quality and transparency of disclosed information on environmental performance.

### **Diesel Consumption**

The scope of reporting for diesel consumption covers diesel consumption through tests of standby generators and fire pumps installed at the SCB Head Office, SCB Information Centre, and SCB buildings at Chaengwattana and Chidlom. Data on diesel purchases was then used instead of real consumption data, as the two normally do not bear any significant difference. Data on purchased diesel was, in turn, collected from invoices sent by suppliers during the reporting period.

### Fuel Consumption from Bank's Vehicles

Data on fuel consumption from the Bank's vehicles covers fuel consumption for vehicles used, managed and are under the Bank's main operations. Data was collected from fleet cards and invoices submitted by suppliers such as the Shell Company of Thailand.

### **Electricity Consumption**

SCB uses electricity in its business operations and supporting activities, including but not limited to lighting, business equipment, air conditioners, and other electrical appliances. The scope of reporting for electricity consumption covers the SCB Head Office, SCB Information Centre, SCB buildings at Chaengwattana and Chidlom, SCB SC Tower, G Land Tower, Belle Grand Tower and All Seasons Place. Data was collected from invoices sent by suppliers such as Metropolitan Electricity Authority and the buildings' lease owners.

### Direct GHG Emissions (GHG Scope I)

The scope of reporting for direct GHG emissions (Scope I) covers sources owned or controlled by SCB. This year, that includes purchased diesel. The sum of that quantity was then multiplied with the Emission Factor, in reference to the Intergovernmental Panel on Climate Change (IPCC) 2006.

### Indirect GHG Emissions (GHG Scope II)

Indirect GHG emissions (GHG Scope II) come from activities related to the Bank's business operations that are beyond the direct control of the Bank. Sources of indirect GHG emissions include electric currents used at SCB Head Office, SCB Information Center, SCB buildings at Chaengwattana and Chidlom, SCB SC Tower, G Land Tower, Belle Grand Tower and All Seasons Place. GHG emissions were calculated at 0.407 tonnes of GHG per megawatt-hour (MWh), in reference to Thai Power Development Plan B.E. 2558-2579 (PDP 2015).

### Water Consumption

SCB's water consumption consists exclusively of tap water. The scope of reporting for water consumption covers operations at SCB Head Office, SCB Information Centre, SCB buildings at Chaengwattana and Chidlom, SCB SC Tower, G Land Tower, Belle Grand Tower and All Seasons Place. Data was collected from invoices sent by the Metropolitan Waterworks Authority and the buildings' lease owners.

### Air travel

The scope of reporting for air travel related to Bank activities covers SCB Head Office and all branches. Data on air travel was collected from travel reports and summaries, and invoices sent by ticket agency.

### Waste Management

The amount of waste managed and disposed is a proportion of waste produced through the activities and operations of SCB. The scope of reporting covers SCB Head Office. The data reported derives from the calculation of the amount of the used garbage bags and weight of estimated disposed waste per bag.

### Society

#### **Employee Leave**

The Bank uses a human resources management system to record and approve employee leave. Employees are also required to fill in online form to request leave. This system allows the Bank to access data to determine the number of employee sick leave days and frequency of work-related injuries of the year. In addition, special request for sick leave beyond quota could be submitted to their line manager.

#### Training

SCB records employee training through a computerised system. The training is categorised into four types including electronic learning, in-housed, external, and overseas training. The data reported in this report covers only that SCB's performance.

## **GRI Content Index**

### **General Disclosures**

GRI Standards	Disclosure	Page/Link/Comment		
GRI 102: General Di	sclosures 2016	1		
Organisational prof	ile			
102-1	Name of the organisation 16			
102-2	Activities, brands, products, and services     17			
102-3	Location of headquarters	16		
102-4	Location of operations	16		
102-5	Ownership and legal form	10, 16		
102-6	Markets served	16-17		
102-7	Scale of the organisation	16, 28-29, 32-33		
102-8	Information on employees and other workers	126		
102-9	Supply chain	8-9		
102-10	Significant changes to the organisation and its supply chain	There was no significant change regrading the organisation's size, structure, ownership, or supply chain in 2018		
102-11	Precautionary principle or approach	78-80, 82-84, 85-87, 105-108		
102-12	External initiatives	Sustainable Development Goals, Dow Jones Sustainability Indices, CDP, Sustainability Accounting Standards Board (SASB), Task Force on Climate-related Financial Disclosures (TCFD), The Equator Principles, FTSE4Good Index		
102-13	Membership of associations	Thai Bankers' Association (TBA), Thai Bond Market Association (ThaiBMA), Thai Financial Planners Association (TFPA)		
Strategy				
102-14	Statement from senior decision-maker	4-7		
Ethics and integrity				
102-16	Values, principles, standards, and norms of behaviour	16, 20, 64-67		
Governance				
102-18	Governance structure	102-103		
Stakeholder engag	ement			
102-40	List of stakeholder groups	11-14		
102-41	Collective bargaining agreements	74		
102-42	Identifying and selecting stakeholders	11		
102-43	Approach to stakeholder engagement	12-14		
102-44	Key topics and concerns raised	12-14		
Reporting practice	'			
102-45	Entities included in the consolidated financial statements	10		
102-46	Defining report content and topic boundaries	10-11		
102-47	List of material topics	14		
102-48	Restatements of information	There was no significant change from the previous reporting period		
102-49	Changes in reporting	There was no significant change from the previous reporting period		
102-50	Reporting period	10		
102-51	Date of most recent report	10 (March 2018)		
102-52	Reporting cycle	10		
102-53	Contact point for questions regarding the report	138		
102-54	Claims of reporting in accordance with the GRI Standards	10		
102-55	GRI content index	132-135		
External assurance				
102-56	External assurance	136-137		

### Topic-Specific Disclosures

GRI Standards	Disclosure	Page/Link/Comment	
Cyber Security	·	-	
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	112-115	
103-3	Evaluation of the management approach		
GRI 418: Customer	Privacy 2016		
418-1	Substantiated complaints concerning breaches of customers privacy and losses of customer data	114	
Customer Expansio	n i		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	42-45	
103-3	Evaluation of the management approach		
GRI 201: Economic	Performance 2016		
201-1	Direct economic value generated and distributed	32-33, 42-45, 124	
Products & Service	s/ Customer Experience		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	38-41	
103-3	Evaluation of the management approach		
Digital Technology			
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	46-49	
103-3	Evaluation of the management approach		
Talent Attraction &	1		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	58-63	
103-3	Evaluation of the management approach		
GRI 401: Employme			
401-1	New employee hires and employee turnover	127-128	
401-2	Benefits provided to full-time employees that are not provided to temporary or part-time employees	72-73	
People Capabilities	/ Workforce Planning		
GRI 103: Manageme			
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	54-57	
103-3	Evaluation of the management approach		
GRI 404: Training a			
404-1	Average hours of training per year per employee	57, 129	
404-2	Programs for upgrading employee skills and transition assistance programmes	54-56	
Culture & Mindset			
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	64-67	
103-3	Evaluation of the management approach		

GRI Standards	Disclosure	Page/Link/Comment
Corporate Governa	""	
GRI 103: Managem	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	102-104
103-3	Evaluation of the management approach	
GRI 206: Anti-com	petitive Behavior 2016	
206-1	Legal actions for anti-competitive behaviour, anti-trust, and monopoly practices	122
Market Conduct		
	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	120-122
103-3	Evaluation of the management approach	
	petitive Behavior 2016	
206-1	Legal actions for anti-competitive behaviour, anti-trust, and monopoly practices	122
Responsible Lendi		
	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	78-81
103-3	Evaluation of the management approach	70 01
	ures: Financial Sector	
GRI Sector Disclos		00.00
G4-FS7	Monetary value of products and services designed to deliver a specific designed to deliver a specific social benefit for each business line broken down by purpose	88-89
	Monetary value of products and services designed to deliver a specific environmental	79, 85-87
G4-FS8	benefit for each business line broken down by purpose	
Anti-corruption &	1	
GRI 103: Managem	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	116-117
103-3	Evaluation of the management approach	
GRI 205: Anti-corr		
205-1	Operations assessed for risks related to corruption	116-117
205-2	Communication and training about anti-corruption policies and procedures	116
205-3	Confirmed incidents of corruption and actions taken	117
Risk Management		
-	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	105-111
103-3	Evaluation of the management approach	
Brand Managemen		
-	ent Approach 2016	
103-1	Explanation of the material topic and its boundary	
103-2	The management approach and its components	50-51
103-2	Evaluation of the management approach	50 51
Climate Change Ri		
-	ent Approach 2016	
-		
103-1	Explanation of the material topic and its boundary	05.07
103-2	The management approach and its components	85-87
103-3	Evaluation of the management approach	
	Performance 2016	
201-2	Financial implications and other risks and opportunities due to climate change	85-87

GRI Standards	Disclosure	Page/Link/Comment	
Financial Inclusion	& Financial Literacy		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	88-91	
103-3	Evaluation of the management approach		
GRI Sector Disclosu	ires: Financial Sector		
G4-FS13	Access points in low-populated or economically disadvantaged areas	88-89	
Operational Eco-ef	ficiency		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	82-84	
103-3	Evaluation of the management approach		
GRI 302: Energy 20	16		
302-1	Energy consumption within the organisation	82, 124, 130	
302-3	Energy intensity	82, 124, 130	
302-4	Reduction of energy consumption	82, 124, 130	
GRI 303: Water 201	6		
303-1	Water withdrawal by source	82, 125, 131	
GRI 305: Emissions	2016		
305-1	Direct (Scope 1) GHG emissions	82, 125, 130	
305-2	Energy indirect (Scope 2) GHG emissions	82, 125, 130-131	
305-5	Reduction of GHG emissions	83, 125, 130	
GRI 306: Effluents	and Waste 2016		
306-2	Waste by type and disposal method	82, 125, 131	
Anti-Money Laund			
GRI 103: Manageme			
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	118-119	
103-3	Evaluation of the management approach		
Employee Health &			
GRI 103: Manageme			
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	68-73	
103-3	Evaluation of the management approach		
	nal Health and Safety 2016		
403-2	Type of injury and rates of injury, occupational diseases, lost day, and absenteeism, and number of work-related fatalities	68, 70	
Empowering Comm	1 I		
GRI 103: Manageme	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	92-99	
103-3	Evaluation of the management approach		
	conomic Impacts 2016		
203-1	Infrastructure investments and services supported	96-97	
203-2	Significant indirect economic impacts	92-99	
Labour Rights			
-	ent Approach 2016		
103-1	Explanation of the material topic and its boundary		
103-2	The management approach and its components	74-75	
	s shirt of the second		

### Independent Assurance

**Deloitte** 

Deloitte Touche Tohmatsu Jäiyos Audit Co., Ltd. AlA Sathorn Tower, 23<sup>rd</sup> - 27<sup>th</sup> Floor 11/1 South Sathorn Road Yannawa, Sathorn Bangkok 10120, Thailand Tel: +66 (0) 2034 0000 Fax: +66 (0) 2034 0100 www.deloitte.com



#### INDEPENDENT LIMITED ASSURANCE REPORT ON SUSTAINABILITY REPORT 2018

#### To President

The Siam Commercial Bank Public Company Limited

The Siam Commercial Bank Public Company Limited ("the Bank") has engaged Deloitte Touche Tohmatsu Jaiyos Audit Co., Ltd. ("we" or "us") to perform limited assurance procedures on selected subject matter ("the Subject Matter") for the year ended December 31, 2018 presented in the Sustainability Report 2018 ("the Sustainability Report") in accordance with the reporting criteria ("the Criteria").

#### Subject Matter

The selected Subject Matter chosen by the Bank comprises:

- Environmental dimension performance indicators expressed numerically
  - Energy consumption (megawatt-hour and litres) (page 124)
    - Greenhouse gas emissions scope 1 & 2 (tonnes) (page 125)
    - Water withdrawal (million cubic metres) (page 125)
    - Total travel for business purpose (kilometres and kilolitres) (page 125)
- b) Social dimension performance indicators
  - Average hours of training per year per employee (page 129)
  - Total absenteeism rate (including sickness and injuries leave) (page 129)

#### Criteria

The selected Subject Matter above included in the Sustainability Report has been assessed according to the reporting principle prepared by the Bank in "Notes to Sustainability Performance" section (page 130 - 131) which has been influenced by the Sustainability Reporting Standards - Core issued by the Global Reporting Initiative (GRI Standards).

#### Basis of our work and level of assurance

We carried out limited assurance in accordance with International Standard on Assurance Engagements 3000 ("ISAE 3000") "Assurance Engagements other than Audits or Reviews of Historical Financial Information" and, International Standard on Assurance Engagements 3410 ("ISAE 3410") "Assurance Engagements on Greenhouse Gas Statements".

To achieve limited assurance ISAE 3000 and ISAE 3410 require that we review the process and systems used to compile the areas on which we provide assurance. It does not include detailed testing of source data or the operating effectiveness of processes and internal controls. Therefore, the work for a limited assurance engagement is less detailed than for a reasonable assurance engagement.

We have complied with the independence and other ethical requirements of the Code of Ethics for Professional Accountants issued by the International Ethics Standards Board for Accountants, which is founded on fundamental principles of integrity, objectivity, professional competence and due care, confidentiality and professional behavior.

We have applied International Standard on Quality Control 1 and accordingly maintains a comprehensive system of quality control including documented policies and procedure regarding compliance with ethical requirements, professional standards and applicable legal and regulatory requirements.

#### Inherent limitation

Inherent limitation exists in all assurance engagements due to the selective testing of the information being examined. Therefore fraud, errors or non-compliance may occur and not be detected. Additionally, non-financial data may be subject to more inherent limitations than financial data, given both its nature and the methods used for determining, calculating and estimating such data. Greenhouse gases quantification is subject to inherent uncertainty because of incomplete scientific knowledge used to determine emissions factors and the values needed to combine emissions of different gases.

Deloitte Touche Tohmatsu Jaiyos Audit ดีลอยท์ ทู้ช โรมัทสุ ไชยยศ สอบบัญชี

#### Key assurance procedures

Considering the risk of material error, we planned and performed the work to obtain all the information and explanations considered necessary to provide sufficient evidence to support our assurance conclusion.

The assurance procedures included the following work:

- · interviewing the Bank's management and those with operational responsibility for performance in the areas
  - we are report onvisiting Head Office of the Bank
  - completing analytical procedures
  - · reviewing the appropriateness of management review and reporting processes
  - · performing testing of selected data on sampling basis, and
  - reviewing the process for consolidating data at the bank level

As a limited assurance engagement generally comprises of making enquiries, primarily of management, and applying analytical procedures and the work for a limited assurance engagement is less detailed than for a reasonable assurance engagement.

#### Respective responsibilities of the Management and Independent assurance provider

The management of the Bank is responsible for the preparation of the Sustainability Report which is accordance with the Sustainability Reporting Standards - Core issued by the Global Reporting Initiative (GRI Standards), where relevant and determining the adequacy of the Criteria to meet the reporting needs of the Bank. Management's responsibility also includes designing, implementing and maintaining of internal control system relevant to the preparation and fair presentation of the selected Subject Matter that is free from material misstatement, whether due to fraud or error.

Our responsibility is to independently express limited assurance opinion in according with ISAE 3000 and ISAE 3410 on the selected Subject Matter.

#### Limitation of Use

This report has been prepared in accordance with our engagement terms, solely for the Board of Director as a body, for the purpose of reporting on the selected Subject Matter within the Sustainability Report. To the fullest extent permitted by the law, we do not accept or assume responsibility to anyone other than the Board of Director for our work or for this report, or for any other purpose other than that for which this report was prepared.

#### Our assurance opinion

Based on the work described above, nothing has come to our attention that causes us to believe that the selected Subject Matter for the year ended December 31, 2018 included in the Sustainability Report has not been prepared, in all material respects, in accordance with the Criteria.

lar

Suwatchai Meakhaamnouychai Partner Deloitte Touche Tohmatsu Jaiyos Audit Co., Ltd.

Bangkok, Thailand March 4, 2019 / 13



Corporate Sustainability Division Siam Commercial Bank PCL Head Office, 9 Ratchadapisek Road, Jatujak, Bangkok 10900 Tel: 0-2795-3473 E-mail: sustainability@scb.co.th

www.scb.co.th | f 💟 🖸 😨 阃 SCB Thailand

# Reader's Survey SIAM COMMERCIAL BANK SUSTAINABILITY REPORT 2018

Your suggestions will be incorporated in the improvement of the future SCB Sustainability Report	rt.
SCB highly appreciates your valuable feedback.	

Please mark X or provide comments or suggestio	ns in the space provided.			
1. Which stakeholder group(s) are you identified a	s?			
Shareholder/Investor	mer 📃 Community			
Employee Suppli	ier Academic			
Government Media	Student			
Others (Please describe)				
2. What is the reason for your interest in SCB Sust	ainability Report 2018			
$\Box$ To know more about SCB as an organisation				
To obtain investment information				
For the purpose of research/education				
🗌 To prepare your Sustainability Report (or Corpo	prate Social Responsibility Report)			
Others (Please specify)				
3. Please rate your level of satisfaction for the SC	3 Sustainability Report 2018			
Completeness of the report 📃 High	Medium Low Needs improvement			
Topics presented in the report 🛛 🛄 High	🔄 Medium 🔄 Low 🔄 Needs improvement			
Interesting content	🔄 Medium 🔄 Low 🔄 Needs improvement			
Easy to understand High	Medium Low Needs improvement			
Report design	🔄 Medium 🔄 Low 🔄 Needs improvement			
Overall satisfaction	🗌 Medium 🔄 Low 🔄 Needs improvement			
4. Which of SCB's sustainability topics are you inte	erested in?			
Customer Expansion and Customer Experience	Digital Technology			
Cyber Security Corporate Governance, Compliance and Risk				
Market Conduct Management				
Operational Eco-efficiency	Responsible Lending			
People Capabilities/ Workforce Planning and	Climate Change Risk & Opportunity			
Talent Attraction	Financial Inclusion and Financial Literacy			
Anti-Money Laundering, Corruption and Bribery	Empowering Community & Society			
Employee Health, Safety and Wellbeing Labor Rights				
🗌 Culture and Mindset				
Others (Please specify)				
5. Please provide further comments and/or sugges	tions (if any)			

Siam Commercial Bank Public Company Limited Company Registration Number 0107536000102 9 Ratchadapisek Road, Jatujak, Bangkok 10900, Thailand

TEL : +66-2544-1000

